

Unleashing the Power of PUBLIC HEALTH

September 25-27, 2018

Holiday Inn Executive Center
2200 I-70 SW
Columbia, MO

CONFERENCE OBJECTIVES

Education Networking Involvement

Provide information for public health professionals and governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.

Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.

Increase individuals' involvement in associations with a commitment to improving the health of all Missourians.

PRESENTED BY

Missouri Public Health Association,
Missouri Association of Local Public Health Agencies,
Missouri Institute for Community Health
and the
Missouri Department of Health and Senior Services

GENERAL SESSION SPEAKERS

Kent Rader, Motivational Speaker

Randall Williams, MD, MPH, Mo DHSS

*Kevin G. Sumner, MPH, President, National Association of
County and City Health Officials*

Rex Archer, Kansas City Missouri Health Department

*Robert Niezgoda and Bert Malone,
Transforming the Future of Public Health*

TUESDAY, SEPTEMBER 25, 2018

- 12:30 pm Registration
- 1:00-4:00 pm **“Missouri Public Health Law Training for Local Leaders”**
This 3-hour workshop will provide an overview of the legal powers and responsibilities of Missouri's Local Health Departments to protect and improve the public's health. Presenters will describe the legal framework for public health. public health powers and actions, and limitations (including statutory, jurisdictional, and constitutional limits on authority). The workshop is intended primarily for local public health leaders and governing bodies as well as their attorneys.
Speaker: Denise Chrysler, JD, Director of the Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health; Colleen Healy Boufides, JD, Senior Attorney, Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health
- 4:30-6:30 pm MoALPHA Session for New Administrators
- 5:00-6:30 pm MPHA Board Meeting

WEDNESDAY, SEPTEMBER 26, 2018

- 7:00 am Exhibitor Set-Up and Continental Breakfast
- 8:00-10:00 am Registration and Poster Competition Set-Up
- 9:00-10:00 am MPHA General Membership Meeting
- 10:00-11:30 am **WELCOME**
Speaker: Randall Williams, MD, MPH, Director, Mo Department of Health & Senior Services
- OPENING SESSION**
Speaker: Kevin G. Sumner, MPH, President National Association of County and City Health Officials and Health officer/Director, Middle-Brook Regional Health Commission, New Jersey
- 11:30-1:00 pm Awards Luncheon
- 11:30-1:00 pm Poster Competition
- 1:00 pm **BREAKOUT WORKSHOPS**
- “Conflict Resolution”**
This session will focus on how professionals in the public health field can better understand and manage conflicts they experience in their work. Topics addressed will include the cause and dynamics, the role of perceptions and needs, understanding and managing emotions, de-escalating emotions, conflict styles and their role in interactions, strategies and mediation.
Speaker: Dr. Charlene Berquist, Director, Center for Dispute Resolution, Professor, Dept. of Communication, Missouri State University; Heather Blades, Associate Director, Center for Dispute Resolution
- “Alive and Well Communities”**
This session will discuss the role of public health in becoming either a trauma informed agency or identifying a role for local public health in supporting a trauma informed community.
Speaker: Sean Marz

“Pregnancy and Postpartum - Perinatal Mood and Anxiety Disorders”

This session will introduce the state incidence of perinatal mood and anxiety disorders, as well as, the risk factors and adverse effects associated with these mental health disorders. Dr. Stephenson will address screening initiatives to improve population outcomes for the state of Missouri.

Speaker: Ellen Stephenson, DNP, APRN, WHNP-BC, RNC-OB, Assistant Professor, Saint Luke's College

“Community Health Workers”

A panel of representatives from the state and two local public health agencies will share information about Community Health Worker development and activities.

Speaker: Barbara Brendel, MODHSS; Heather Parker; Jennifer Harris

2:30 pm

Break with Exhibitors

3:15 pm

GENERAL SESSION

Unleashing the Power of Public Health

Health inequities, resulting from social and systemic injustices, continue to plague our populations. However, Public Health alone cannot cure these issues. The solutions rely on our ability to partner with community organizers, stakeholders, and organizations that work to build collective power amongst the people and promote the interests of the community. The primary causes of health inequities come from all of the “isms”, (racism, classism, sexism, fear of the other, etc.). These lead to harmful public policies that Public Health alone lacks the power to change. The goal of this session is to show how to build the public health power needed for community transformation. These practices have helped the KCMOHD earn the RWJF Culture of Health Prize, NACCHO Local Health Department of the Year, and a several NACCHO Model Practice Awards.

Speaker: Rex Archer, KCMO Health Department

4:30 pm

MoALPHA Board Meeting

5:15 pm

Public Health Student Consortium

6:30 pm

MICH Board Meeting with Dinner

THURSDAY, SEPTEMBER 27, 2018

7:30 am

Registration and Continental Breakfast

7:30 am

MoALPHA General Membership Meeting

7:30 am

Public Health Student Breakfast

8:30 am

GENERAL SESSION

Transforming the Future of Public Health

Speakers: Robert Niezgodka, Taney County Health Department; Bert Malone

9:45 am

Break with Exhibitors

10:15 am

BREAKOUT WORKSHOPS

“Missouri’s State Targeted Response to the Opioid Crisis & Where You Fit In”

A review of the efforts underway around the state with some extra description of harm reduction/naloxone and OUD medical treatment... how they work, the principles and evidence behind them, where to get training, more information and send patient.

Speaker: Rachel Winograd, Missouri Institute for Mental Health

“Food NCIS: How Science Makes a Difference in Maintaining a Safe Food Supply”

The Missouri State Public Health Laboratory will discuss the newest techniques used for food borne outbreak testing as well as surveillance. Recent food borne outbreaks will be discussed as well as the technology. Collection techniques and testing methods will be covered giving public health professionals an understanding of a typical food borne outbreak and the requirements in submitting food samples.

Leon Luebbering, Environmental Bacteriology Manager, Mo State Public Health Laboratory; Alan Schaffer, Chemistry Unit Manager, Mo State Public Health Laboratory

“Implementing Quality Measures for Public Health Nursing Practice: New Tools and Revised Competencies”

Ensuring a strong and competent workforce in public health is critical to creating healthy communities and organizational quality. The Quad Council Public Health Nursing Competencies (QCCPHNC) are the standard for public health nurses in the United States. In May 2018 the Quad Council released revised QCCPHNCs and tools for implementing the competencies. This presentation will look at the changes, new tools, and implementation strategies for nurses and organizations.

Speaker: Rachelle Collinge, MPH, RN, Public Health Nursing Program Manager, MODHSS, Center for Local Public Health Services

“Learn How to Optimize CHIP and Anticipated Changes From the Federal Reauthorization Act”

DHSS staff will provide information and answer questions on how you may be able to increase the CHIP H.S.I. net claimable expenditures for your local health department. In addition, the upcoming changes to the CHIP H.S.I. program due to the Healthy Kids Act, which reauthorized the CHIP program will be discussed.

Speaker: Kerri Tesreau, Division Director, Division of Community and Public Health, MODHSS

11:15 am

Break with Exhibitors

11:30 am

BREAKOUT WORKSHOPS

“Culture Independent Diagnostic Testing (CID) and Carbapenem Resistant Enterobacteriaceae (CRE)”

Exploring new testing technologies and discussing their impact on Public Health’s response to disease intervention this session will cover these two topics separately based on the significant changes to public health laboratory testing that each of them are creating and what it means for LPHAs and clinical laboratories as well. CIDTs can be a rapid, reliable and inexpensive way for a patient diagnosis. Specific CIDTs that are Multiplex PCR panels for Stool, blood, CSF and respiratory specimens have the ability to test a wide array of pathogens with similar symptoms in the same tube. CIDT samples for testing do not require culture isolation. Public health uses the culture isolation for surveillance (both in detecting outbreaks and determining trends such as virulence factors and antimicrobial resistance) and outbreak investigation (serotyping and subtyping). Isolate testing ultimately leads to stopping the spread of an outbreak and disease prevention which is critical to public health disease response. CREs are a growing threat to the general public’s health and one of the most significant areas of concern for antimicrobial resistance (AR). They are resistant to nearly all possible therapeutic agents. Their resistance mechanisms (specifically Carbapenemases) are easily transferred to other bacteria. The federal government is aiding the creation of state-based capacity to detect Carbapenemase producing CREs to improve the ability to implement timely local prevention efforts and to develop national strategies that limit transmission of resistant pathogens.

Speaker: Stephen E. Gladbach, Chief, Microbiology Unit, Missouri State Public Health Laboratory

“Physicians: What the Hell Were We Thinking?”

Panel Discussion to address FAQs around opioids, prescribing, addiction, etc.

Moderators: *Fred Rottnek, MD, MAHCM, Director, Community Medicine, St. Louis University*
Panelists: *Emily Varner, MPH, PDMP Coordinator; Leslie Porth, RN, MPH, VP of the Missouri Hospital Association; Dan Vinson, MD, University of Missouri-Columbia*

“Sharing Data and Public Health 3.0: The What, Who, Why and How”

Building healthy communities requires access to relevant data from multiple sectors, including public health, healthcare, schools, human services, housing, and law enforcement. Data are essential for identifying health threats, designing interventions, coordinating care, measuring what works and planning for policy, systems and environmental change. A complex legal landscape, and lack of knowledge and training in law, result in actual and perceived barriers to data collection, use, and sharing. This presentation will describe strategies to promote a good working relationship with legal counsel in order to work together to solve legal issues to allow data sharing; list factual information about a data sharing initiative that an attorney needs in order to provide legal analysis and counsel; discuss approaches that allow healthcare providers and public health agencies to legally share necessary data with community-based organizations to address determinants of health and promote health equity; and provide a systematic approach for agencies and their attorneys to analyze a data sharing issue, navigate law, and identify safeguards to share the most meaningful data possible while protecting privacy and maintaining trust.

Speaker: *Denise Chrysler, JD, Director of the Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health*

“Communicable Disease Outbreak Detection, Investigation, and Response”

Communicable disease outbreaks related to food, animals, or other common source exposures often include cases from multiple jurisdictions and require a multidiscipline investigation to identify the source and to promptly implement the necessary control measures. The purpose of this presentation is to provide an overview and insight into how these outbreaks are identified and investigated. In addition, specific outbreaks will be discussed to highlight the critically important collaboration of the various disciplines of epidemiology, laboratory, and environmental public health at the local, state, and national levels are to ensuring a prompt and successful public health response.

Speaker: *Drew Pratt, MS, Senior Epidemiology Specialist, Communicable Disease Control and Prevention, MODHSS*

12:30 pm

Luncheon

1:00 pm

CLOSING SESSION

“Let It Go, Just Let It Go”

The stress reduction keynote titled Let It Go, Just Let It Go is both entertaining, yet informative. Recent surveys report more than half of our employees hate their jobs. The number one reason cited is the stress associated with today's business environment. Having spent twelve years as CFO and CEO of Hospitals, Kent Rader has experienced this stress first hand. This keynote program takes participants on a journey they won't want to end. It begins by showing participants the origins of stressful feelings and how humor is a proven tool in combating these feelings. Kent offers practical ways to include more humor in your life, along with stories that are guaranteed to make you laugh.

Speaker: *Kent Rader, Motivational Speaker*

Conference Information



HOTEL

ACCOMMODATIONS

The Holiday Inn Executive Center is the site for the 2018 Joint Conference. A room rate of \$98.95 for single or double occupancy is available until August 26, 2018 by calling 573-445-8531.

**Holiday Inn Executive Center
2200 I-70 SW
Columbia, MO 65203**

CONTINUING EDUCATION

Continuing Education will be available for Health Educators.

CANCELLATION POLICY

Cancellations can be made anytime on or before September 15, 2018 but will be charged a \$25 processing fee. **No Refunds will be given after September 15, 2018.**

EXHIBITS

Exhibiting at the Conference is a great way to target hundreds of professionals interested in your products and services. The exhibit hall will be open throughout the show and several breaks are scheduled with the exhibitors. Booth space is \$350 for a for-profit and \$225 for a non-profit groups, and can be reserved by calling MPHA at 573-634-7977.

There are also several sponsorship opportunities throughout the Conference.

Call MPHA for more information on sponsorships.

Deadline for this application is September 15, 2018.

CONFERENCE ATTIRE

The dress for the conference is business casual. Men's business casual: jacket optional, casual

pants (khakis) with a collared shirt or golf shirt. Women's business casual: slacks, skirts, dress shorts or Capri's with coordinating top or jacket. Meeting rooms tend to be cool, so bring a jacket or a sweater to ensure your comfort.

REGISTRATION DEADLINE

Please complete a registration form for each individual attending the conference. In order to receive pre-registration rates your registration form must be received at the MPHA office by September 15, 2018. Mail form with payment to **MPHA, 722 E. Capitol Ave., Jefferson City, MO 65102** or fax the registration form to 573-635-7823. If you have questions contact MPHA directly at 573-634-7977.

Registration Form

Please Print

Name _____

Agency _____

Address _____

City, State _____ Zip _____

Phone _____ Email _____

Two day registration includes 2 breakfasts, 2 lunches, breaks and conference materials.

I am/My Agency is Currently a Member of

MoALPHA MPHA

	Before 9/15	After 9/15
<input type="checkbox"/> Pre-Conference - Tuesday (9/25)	\$50	\$50
<input type="checkbox"/> Member - Two Days (9/26-27)	\$150	\$160
<input type="checkbox"/> Member - Wednesday	\$80	\$90
<input type="checkbox"/> Member - Thursday	\$80	\$90
<input type="checkbox"/> Non-Member - Two Days (9/26-27)	\$300	\$320
<input type="checkbox"/> Non-Member - Wednesday	\$160	\$170
<input type="checkbox"/> Non-Member - Thursday	\$160	\$170
<input type="checkbox"/> Full Time Student Member - Two Days	\$50*	\$50*
<input type="checkbox"/> Retiree - Two Days (must be retired)	\$75	\$75
Total \$ _____		

**Must be a FULL-TIME student currently enrolled in a Missouri Institution of higher education*

Breakout Sessions

(check only one for each breakout)

Wednesday - Breakout Workshop #1

- Conflict Resolution
- Alive and Well
- Pregnancy and Postpartum
- Community Health Workers

Thursday - Breakout Workshop #2

- Opioid Crisis
- Safe Food Supply
- Public Health Nursing
- CHIP

Thursday - Breakout Workshop #3

- Culture Independent Diag. Testing
- Physicians
- Public Health Law
- Communicable Disease

PAYMENT OPTIONS

MasterCard/Visa/Discover/American Express Check Invoice my Agency

Credit Card # _____

Exp. Date _____ V-Code _____

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Missouri Public Health Association

722 E. Capitol Avenue

Jefferson City, MO 65109

Taking Action for a Healthier Missouri Now!

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