

# Unleashing the Power of PUBLIC HEALTH

September 25-27, 2018

Holiday Inn Executive Center  
2200 I-70 SW, Columbia, MO

## PRESENTED BY

Missouri Public Health Association,  
Missouri Association of Local Public Health Agencies,  
Missouri Institute for Community Health  
and the  
Missouri Department of Health and Senior Services

Columbia, Missouri is the location for the joint conference of the Missouri Public Health Association, Missouri Association of Local Public Health Agencies, Missouri Institute for Community Health, and the Missouri Department of Health and Senior Services.

The conference will take place on September 25-27, 2018 at the Holiday Inn Executive Center in Columbia, Missouri. The Conference Planning committee has coordinated an outstanding array of nationally known speakers – all professionals in their fields of expertise.

As you can see from the preliminary program, we have allowed all of the meal functions and breaks to be held in the Exhibit area.

Booth spaces will be assigned on a first come-first serve basis (excluding sponsors), so please fill out and return the enclosed **Exhibitor Registration Form** with your payment as soon as possible. If you have any questions about the conference, please feel free to call MPHA at 573-634-7977 or email at [sboeckman@mopha.org](mailto:sboeckman@mopha.org).

The **Holiday Inn Executive Center** has extended a conference room rate of **\$98.95 for single or double** occupancy. This rate is available until August 26, 2018 by calling 573-445-8531, mention group block rate and Missouri Public Health Association when making your reservations.

We are looking forward to your participation in our Conference and are grateful for your involvement. We know it will be an effective opportunity for you to interact with Public Health Professionals from Missouri and around the region.

## TUESDAY, SEPTEMBER 25, 2018

- 12:30 pm Registration
- 1:00-4:00 pm **"Public Health Law and Policy"**  
*Speaker: Denise Chrysler, JD; Colleen Healy Boufides, JD*
- 4:30-6:30 pm MoALPHA Session for New Administrators
- 5:00-6:30 pm MPHA Board Meeting

## WEDNESDAY, SEPTEMBER 26, 2018

- 7:00 am Exhibitor Set-Up and Continental Breakfast
- 8:00-10:00 am Registration and Poster Competition Set-Up
- 9:00-10:00 am MPHA General Membership Meeting
- 10:00-1130 am **WELCOME**  
*Speaker: Robert Niezgoda, President, MPHA; Audrey Gough, President, MoALPHA*
- OPENING SESSION**  
*Speaker: Kevin Sumner, NACCHO President*
- 11:30-1:00 pm Awards Luncheon
- 11:30-1:00 pm Poster Competition
- 1:00 pm **BREAKOUT WORKSHOPS**
- "Conflict Resolution"**  
*Speaker: Dr. Charlene Berquist, Director, Center for Dispute Resolution, Professor, Dept. of Communication, Missouri State University; Heather Blades, Associate Director, Center for Dispute Resolution*
- "Alive and Well Communities"**  
*Speaker: Sean Marz*
- "Pregnancy and Postpartum - Perinatal Mood and Anxiety Disorders"**  
*Speaker: Ellen Stephenson, DNP, APRN, WHNP-BC, RNC-OB, Assistant Professor, Saint Luke's College*
- "Community Health Workers"**  
*Speaker: Barbara Brendel, MODHSS; Heather Parker; Jennifer Harris*
- 2:30 pm Break with Exhibitors
- 3:15 pm **GENERAL SESSION**  
**Unleashing the Power of Public Health**  
*Speaker: Rex Archer, KCMO Health Department*
- 4:30 pm MoALPHA Board Meeting
- 5:15 pm Public Health Student Consortium
- 6:30 pm MICH Board Meeting with Dinner

## THURSDAY, SEPTEMBER 27, 2018

- 7:30 am Registration and Continental Breakfast
- 7:30 am MoALPHA General Membership Meeting
- 7:30 am Public Health Student Breakfast
- 8:30 am **GENERAL SESSION**  
**Transforming the Future of Public Health**  
*Speakers: Robert Niezgoda, Taney County Health Department; Bert Malone*
- 9:45 am Break with Exhibitors
- 10:15 am **BREAKOUT WORKSHOPS**  
**“Missouri’s State Targeted Response to the Opioid Crisis & Where You Fit In”**  
*Speaker: Rachel Winograd, Missouri Institute for Mental Health*
- “Food NCIS: How Science Makes a Difference in Maintaining a Safe Food Supply”**  
*Leon Luebbing, Environmental Bacteriology Manager, Mo State Public Health Laboratory; Alan Schaffer, Chemistry Unit Manager, Mo State Public Health Laboratory*
- “Implementing Quality Measures for Public Health Nursing Practice: New Tools and Revised Competencies”**  
*Speaker: Rachelle Collinge, MPH, RN, Public Health Nursing Program Manager, MODHSS, Center for Local Public Health Services*
- “CHIP”**  
*Speaker: TBD*
- 11:15 am Break with Exhibitors
- 11:30 am **BREAKOUT WORKSHOPS**  
**“Culture Independent Diagnostic Testing (CID) and Carbapenem Resistant Enterobacteriaceae (CRE)”**  
*Speaker: Stephen E. Gladbach, Chief, Microbiology Unit, Missouri State Public Health Laboratory*
- “Physicians: What the Hell Were We Thinking?”**  
*Moderators: Dr. Fred Rottn ek, Director, Community Medicine, St. Louis University*  
*Panelists: Emily Varner, PDMP; Dr. Porth, MHA; Dr. Dan Vinson, Uni. of Missouri-Columbia*
- “Public Health Law”**  
*Speaker: Denise Chrysler, JD, Director of the Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health*
- “Communicable Disease Outbreak Detection, Investigation, and Response”**  
*Speaker: Drew Pratt, MS, Senior Epidemiology Specialist, Communicable Disease Control and Prevention, MODHSS*
- 12:30 pm Luncheon
- 1:00 pm **CLOSING SESSION**  
**“Let It Go, Just Let It Go”**  
*Speaker: Kent Rader, Motivational Speaker*

# Sponsors and Exhibitors

## SPONSORSHIPS

### Gold Sponsor

(Two Available)

\$3,000

### Silver Sponsor

(Three Available)

\$750

### Keynote Speaker Sponsor

(Two Available)

\$1500

### GOLD SPONSORS RECEIVE:

- One exhibit table
- Lunch, Breakfast and Breaks each day
- Signage during conference
- Acknowledgment in the conference materials
- Two Conference Registrations

### SILVER SPONSORS RECEIVE:

- One exhibit table
- Signage during break
- Lunch and Breakfast each day
- Recognition in conference materials
- One conference registration

### EXHIBITORS RECEIVE:

- Table top displays (NO PIPE & DRAPE)
  - One conference registration

## EXHIBITORS

### For-Profit

\$350

### Non-Profit

\$225

## REGISTRATION FORM

Organization Name: \_\_\_\_\_

Representative Name(s) and Title: (limit 2 with each booth):

\_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Each sponsor, contributor and exhibitor will be mentioned in our program. Please provide a brief description of your group, product and/or service:*

\_\_\_\_\_

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*Deadline for this application is September 1, 2018. Refund requests made by 9/1/18 must be in writing to receive a refund of one half the total amount paid. No refunds will be made after September 1, 2018. Please mail completed registration form along with a check made payable to: Missouri Public Health Association, 722 E. Capitol Avenue, Jefferson City, MO 65109. If you have question please call 573-634-7977.*

**Total Amount Enclosed \$** \_\_\_\_\_