Professional Organizations Strategic Planning Meeting  
Missouri Chamber of Commerce, February 13, 2020

Those in attendance were: Scott Clardy, Clay Goddard, Kristi Campbell, Ryan Tilley, Mike Herbert, Diane Weber, Linda Cooperstock, Dennis Diehl, Andrew Warlen, Mike Herbert, Kelley Vollmar, Lori Brenneke, Jaci McReynolds, Casey Parnell and Sandra Boeckman.

**Minutes**: Minutes from the December 18, 2019 meeting were reviewed. **A motion was made and seconded to accept the minutes with one small correction on the date of the MEHA meeting. On a vote, the motion was approved.**

Organizations represented were:
- Missouri Public Health Association
- Missouri Institute for Community Health
- Missouri Association of Local Public Health Agencies
- Missouri Environmental Health Association
- Missouri Center for Public Health Excellence
- Missouri Department of Health and Senior Services

**Project Update**: Casey Parnell reported that the Foundational Public Health Services Workgroup will meet in Jefferson City on February 25 to look at an implementation and adoption plan for the Model. This plan needs to be in place by the end of May. After this is completed a proposal will be taken to the Executive Committee and the Missouri foundations in August. January 31, 2021 ends Phase II.

She reported that the Executive Committee met the week of February 3 and based on their recommendation project staff will combine the Capacity Assessment with the DHSS Infrastructure Survey. Todd Daniel will work with DHSS to make changes and combine both surveys and with the use of Qualtrics (software) it is hoped to get 100% participation.

**Communications**: Jaci McReynolds discussed the model and the information for the LPHAs and stakeholders. She also described an explainer video and the use of some PDF and a history of the model on the website. Also on the website in the gearbox there is an area that you can click on the model and the different components to get a description of each component. Once a month there is an open line at go to meeting for open forum of discussion. She suggested that everyone add on their personal profiles on LinkedIn and FaceBook and comment to posts for more exposure. She will be working with Todd and
DHSS on the Capacity Assessment and the Infrastructure Survey. She reported there would be a “add a story” submission tool on the website soon.

**Organization Updates:**

**MoALPHA:** Diane Weber reported that their Board is meeting next week and a membership meeting will be held following the DHSS regional meeting. They are working on a strategic plan and she is going to the NACCHO meeting in DC soon where they have visits with Congress. They have established a workgroup to review their bylaws and update them. They participated in a planning call for the Conference this week.

**MPHA:** Andrew Warlen and Kristi Campbell reported on the planning meeting with partners MoCPHE, DHSS, MIC and MoALPHA for the conference and noted that the schedule had changed to meet the needs of the committee members who wanted more general sessions if the speakers could be found. They also noted the financial contributions from DHSS to bring in national speakers. The breakouts session will be duplicated and another session could be added if the need arises. MPHA also had a meeting on the 4th of March to review Bylaws and work on a Strategic Plan. It was reported that MPHA has an education session on February 18 and are planning a MAPP Training in April with contributions from NACCHO and DHSS.

**MEHA:** Ryan Tilley reported that their Spring Conference is scheduled for April 8-10 in Springfield at the Oasis Conference Center and volunteers are finding speakers and planning awards. They will have a spring newsletter and Leah Ferris (Clay County) will be the official representative with him on the P/O Group.

**DHSS:** Lori Brenneke reported that the legislative session is underway and there are several bills they are monitoring such as the “Death Certificate” bill where the funeral home could issue a death certificate at the funeral. This is supported by the Funeral Directors association. She reported that the budget hearings in the House and Senate were held this week and the House Committee is investigating some of the Marijuana guidelines. They are also working on an outbreak response and a Rainy day fund bill. They are planning the Regional Meeting which is held at the Capitol Plaza Hotel and the Capitol. DHSS also has a Corona Virus team and have a conference call every day to discuss the outbreak.

**MoCPHE:** Clay Goddard reported that the January meeting was cancelled due to weather and the plan is to have a meeting in conjunction with DHSS Regional Meeting. Casey is planning to make a presentation at this board meeting.

**MICH:** Dennis Diehl reported that they completed seven LPHA accreditations and these counties will be recognized at the regional DHSS meeting. He will report at the meeting that DHSS has block grant money available for accreditation. The soft deadline is August 31. He will share the details with MoALPHA so they can add it to their website.

**Workgroup Updates:**

**Workforce Development:** Dalen Duitsman reported on the Workforce Continuum that was put together by members of the work group. It highlighted five areas and the group
discussed which area to concentrate on. It was decided to look more toward universities and student interns and training. It was reported that SLU is working to include the new model in their curriculum. It was also discussed that a PowerPoint presentation would be beneficial that could be shared with universities and AHEC. It was also suggested that champions of public health be identified with each School of Public Health.

**Communications:** Casey Parnell reported that the group was looking at the summary document and needs feedback. In January they reviewed and revised their charter. They are working on a document to use to educate the public on public health and they are planning peer to peer education pieces.

**Advocacy:** Scott Clardy reported that the work group has been working on white papers and will have the one on vaccinations ready for the Legislative visits next week. Scott, Clay, and Mike made a video for the LPHAs on advocacy and the proper way to make contact at the capitol. They will have a meeting about starting times and locations and there will be an information table at both Capitol Plaza and the 3rd floor Rotunda next week. He reported that April 6 is National Public Health week and Jaci has coordinated a video for the group’s use.

**Collaboration:** Diane Weber reported that the group was working on a document for new members of the Professional Organization group. The group then reviewed the proposed bylaws and made changes to many of the paragraphs, in particular under membership, vacancies and dues for the Chair, Vice Chair and Secretary. The group also reviewed the Memorandum of Understanding (MOU) and a signature page and eliminating two paragraphs number 2 were the only changes. Diane will review both documents and add them to Teamwork for review of the PO Group.

**Legislative Update:** Mike Herbert reported on several bills of interest

- HB1583 and SB699 Prohibits the inspection of certain grounds or facilities in Missouri to enforce the laws of a state other than Missouri
- HB2111 Modifies provisions relating to the confiscation of animals
- HB2328 Adds provisions relating to informed consent for vaccinations
- HB1335 Modifies provisions relating to the selling of raw milk or cream

He reported that the PDMP bills were voted “do pass” from committee and the military bills except them from paying property tax. He noted that they were trying to get Rep. Patterson champion the Immunization Bill.

As there was no further business, the meeting was adjourned.

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The next meeting of the Professional Organizations will be April 21 in Jefferson City.