

Communiqué

PRESIDENT'S MESSAGE

June 2018



Robert Niezgoda, MPH
Taney County Health Department

Dear Colleagues,

I hope that you are all doing well and that you are having a great spring. Summer will be here soon, so please make plans to enjoy the outdoors and summer weather. For the Missouri Public Health Association, we are expecting an exciting summer that will lead to the development and submission of a proposal for the second phase of the #HealthierMo initiative. This initiative was formerly known as the Transforming the Future of Public Health in Missouri project. This shift in name is just one of the many changes that have taken place this year with the project. Professional organization representatives from the Missouri Association of Local Public Health Agencies (MOALPHA); Missouri Center for Public Health Excellence (MOCPHE); Missouri Public Health Association (MPHA); Missouri Institute of Community Health (MICH); Missouri Milk, Food, and Environmental Health Association (MMFEHA); and the Missouri Department of Health and Senior Services (MODHSS) have met several times this year. These groups have discussed how to strategically align, share legislative reports, and combine efforts around legislative issues; some of these ideas have already been implemented. The initial #HealthierMO convening session with over 100 public health stakeholders was held and an advisory council was established. Feedback has been gathered regarding priorities, communication, and additional stakeholders. An executive committee will be established soon and the development of the proposal for phase 2 will be underway next month.

It has been a great experience working with the many dedicated, experienced, knowledgeable, and dynamic public health professionals and stakeholders in this project. Without everyone coming together to commit time and energy to this project, it would not have been successful. However, we are still in the early stages of this initiative and we have a long way to go. The Phase 2 proposal will require a lot of planning, attention to detail, budget development and writing in order to present a well-organized, well-planned, and realistic proposal to the funders. Additionally, once funded, it will take a highly dedicated, energized and organized team to put the plan into motion.

Phase 2 will involve opportunities for providing feedback and working on priority issues which will be used to develop recommendations to improve the public health system. So, please plan to continue to participate and help with the #HealthierMO initiative. Connect with #HealthierMO through Facebook, forward #HealthierMO messages, encourage your staff and board to participate with #HealthierMO, educate your community partners about #HealthierMO, and visit or link your website to the HealthierMO.org website.



(Continued on page 12)

Joint Annual Conference

September 24-26, 2018

Holiday Inn Executive Center

2200 I-70 SW

Columbia, MO 65203

Calendar of Events

July 12, 2018

Board Meeting

Jefferson City, MO

September 24-26, 2018

Joint Annual Conference

Holiday Inn Executive Center

Columbia, MO 65203

November 10-14, 2018

APHA Annual Meeting

San Diego, CA

November 15, 2018

Education Workshop

All Board Meetings begin at 10 am unless
otherwise noted.



MoALPHA

MISSOURI ASSOCIATION OF LOCAL PUBLIC HEALTH AGENCIES

MICH

Missouri Institute for Community Health

Partners for Better Health



Tobacco Free Missouri

Jenna Wintemberg

Spring has sprung and smokefree activity continues to flourish at the state and local levels. Here’s a round-up of the latest news and suggestions for how YOU can help us to reach our goals of smokefree air for all Missourians.

Good News

Higginsville passes a strong smokefree ordinance! By a unanimous vote, the city council in Higginsville (population 4,797) enacted a smokefree law covering all workplaces, restaurants and bars effective May 1st, 2018. This brings our grand total to 36 cities protecting 31% of the population from secondhand smoke.

Bad News

Holts Summit passes a weak smokefree law. Despite the urging of TFM and its partners, the Holts Summit council passed a weak smokefree law that only applies to city owned property and establishes a buffer zone *outside* public places. The ordinance does

not regulate smoking *inside* workplaces and public places.

Who’s Next?

It’s important to remember if your community is considering a smokefree law, START WITH MODEL LANGUAGE. This prevents copying weak language from communities like Holts Summit. Even strong examples like Higginsville aren’t without exemptions in workplaces like private clubs, nursing homes and hotels/motels. If you’re ready to work on policy language, contact us at info@tobaccofreemissouri.org and we can help!

Join Us!

Be sure to check social media for the latest updates on what’s happening in Missouri: <https://www.facebook.com/tobaccofreemissouri/>

NEW!

Master of Public Health Program Veterinary Public Health Emphasis Area (MPH) University of Missouri-Columbia

The Missouri Public Health Association is proud to share some news about an exciting opportunity for our colleagues in the veterinary field. The Master of Public Health Program at the University of MO has been in existence since 2007, training graduate level students in one of two areas of emphasis: Health Promotion and Policy (HPP) and Veterinary Public Health (VPH). MPHA is pleased to share that beginning with the Fall Semester 2018 the Veterinary Public Health Emphasis Area (MPH) will be available to distance students in an entirely online format. This is the first and only such program in the nation.

The University expects this program to be of great interest to veterinarians and other veterinary health professionals seeking to further their training and expand their career opportunities while meeting the public health needs of our communities and nation. More information about the MU MPH program can be found at <https://healthprofessions.missouri.edu/mph/> as well as information about the online program at <https://online.missouri.edu/vph>. MPHA is proud to endorse this effort to increase the scope of public health practice and the availability of such learning! Please inform your community partners and those who may have interest in such a program.

Prevent Heat-Related Illness

Carol R. Braun and Lori Harris-Franklin

Missouri Department of Health & Senior Services, Bureau of Environmental Epidemiology

The Missouri Department of Health and Senior Services urges everyone to prepare for summer heat by staying cool, staying hydrated, and staying informed. The heat and humidity of Missouri can affect everyone, but can be especially dangerous to small children, the elderly, and the chronically ill. The elderly and chronically ill are often more vulnerable to heat and humidity because they perspire less and are more likely to be taking medications that can impair the body's response to heat. Missourians can use the state's toll-free abuse and neglect hotline at 1-800-392-0210 to report any elderly or adults with disabilities suffering from the heat and needing assistance.

Each year many Missourians suffer from heat related-illnesses, some of which can result in death. In 2017, 19 Missourians died from heat-related illness.*

There are a number of steps individuals can take to stay cool during the summer season including:

- **Wear appropriate clothing**—wear lightweight, light-colored, loose-fitting clothing.
- **Stay Cool Indoors**—stay in air-conditioned places as much as possible. Local cooling centers can be found on our website at <https://ogi.oa.mo.gov/DHSS/coolingCenter/index.html>.
- **Stay Hydrated**—drink plenty of fluids regardless of your activity level and do not wait until you are thirsty. Avoid sugary and alcoholic beverages, these actually cause you to lose body fluids.
- **Schedule Outdoor Activities Carefully**—try to plan outdoor activity for morning or evening hours when the temperature is coolest.
- **Pace yourself**—reduce exercise or physical activity during the hottest part of the day and take frequent breaks in the shade or in an air-conditioned place.
- **Wear Sunscreen**—sunburn affects your body's ability to cool down and can make you dehydrated.
- **Prepare your Home**—change air conditioner filters, cover windows that receive morning or afternoon sun with drapes or shades, and make

sure you have portable fans if necessary.

During prolonged periods of high temperatures, using air conditioning—either at home or by seeking shelter in a local cooling center—is the best preventive measure. Electric fans may be useful to increase comfort and to draw cool air into a home at night, but should not be relied on as the primary cooling device during a heat wave. During extreme heat, a fan will deliver overheated air to the skin rather than cooling the body.

Knowing the signs and symptoms of heat exhaustion and heat stroke could save your life or that of a loved one. Signs of heat exhaustion may include muscle cramps; heavy sweating; cold, pale, and clammy skin; dizziness; headache; nausea or vomiting; and fainting or passing out. If you think you or a loved one are experiencing heat exhaustion, you should stop physical activity, move to a cool place—preferably air-conditioned—loosen clothing, and sip cool water. Seek medical attention immediately if you are throwing up, your symptoms get worse, or symptoms last longer than one hour.

Signs of heat stroke may include high body temperature (103°F or higher); hot, red, dry, or damp skin; fast, strong pulse; headache; dizziness; nausea; confusion; or loss of consciousness. If you think you or a loved one are experiencing heat stroke you should call 911 immediately. Heat stroke is a medical emergency. Move the person to a cool place—preferably air-conditioned. Help lower the person's body temperature with cool cloths or a cool bath until medical personnel arrive. Do not give the person anything to drink.

The former Missouri Division of Health initiated statewide hyperthermia death surveillance in 1980 in response to a heat wave that resulted in an unprecedented 389 deaths due to Missouri's extreme temperatures during July of that summer. Under the Missouri Code of State Regulations, [19 CSR 20.20-](#)

(Continued on page 5)

Affiliate Representative to the Governing Council (ARGC)

Denise Strehlow, RD, LD, MPH, MSW

BJC School Outreach and Youth Development

Missouri Affiliate Representative to the Governing Council (MO ARGC)



MINK (Region VII) Updates

Iowa was the host state for the MINK 2018, APHA Region VII meeting. The meeting was a wonderful update on public health in our region with presentations from local, regional and national public health professionals. Missouri’s Casey Parnell did a fabulous presentation during the Innovations Panel. Check out Casey and all of the presenters recorded by the Midwestern Public Health Training Center: <https://bit.ly/2sY6G6g>

Missouri will be the host for the MINK 2019, APHA Region VII meeting. Planning will begin soon. **If you are interested in being a part of the planning team, please let me know.**

If you have any questions, please contact me.

Respectfully submitted,

Denise Strehlow

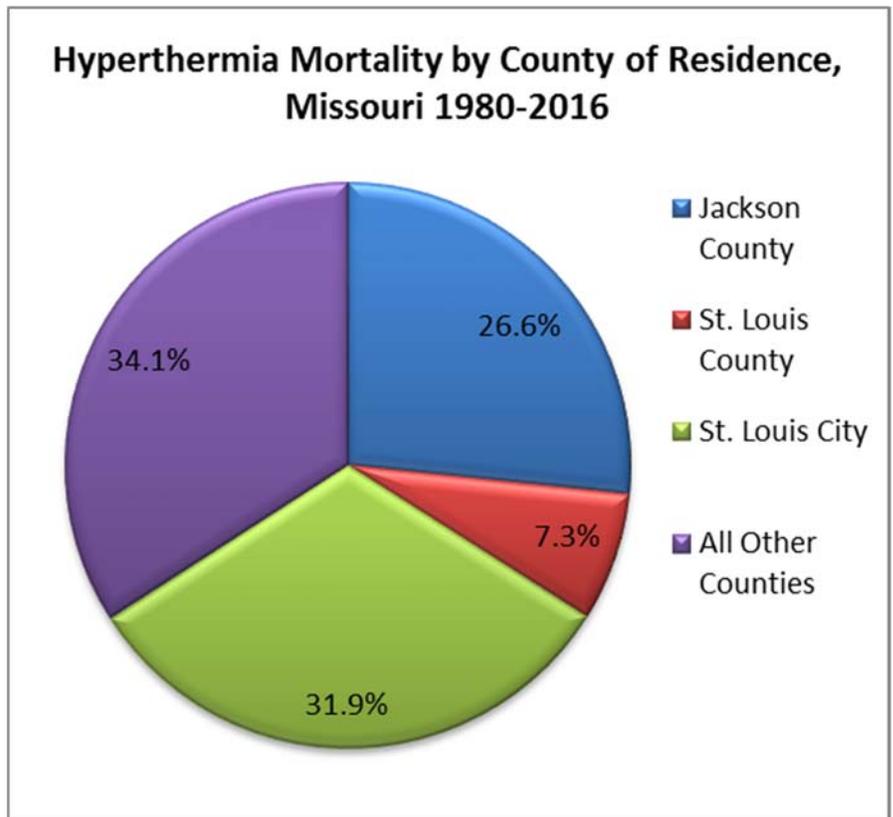
Denise.strehlow@bjc.org and 314-580-8713

Prevent Heat-Related Illness continued

[020](#), health care providers have been required to [report cases](#) of hyperthermia to DHSS since 1993. The department conducts on-going statewide surveillance for heat-related illnesses and deaths.

For more information regarding heat-related illness and prevention visit the [CDC](#) website, the [DHSS](#) website, or find us on Facebook and Twitter @HealthyLivingMo.

*This number is preliminary.



#HealthierMO

Momentum continues to build in the #HealthierMO initiative to transform the public health system in Missouri. Since its launch in the fall of 2017, this statewide grassroots initiative has hired staff, hosted a stakeholder convening session, helped unite Missouri's Professional Organizations, formed an Advisory Council, established a Communications Committee and built a groundswell of support for making long-term, system-wide changes to Missouri's broad public health system.

The initiative is currently led by a Steering Committee formed in 2014 by the MPHA Board of Directors. This group of public health system leaders has been essential in moving the initiative toward its vision of sustainable system-wide transformation.

Funding for Phase I of this multi-year project was provided by Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City. This fall, the initiative will request additional funding for Phase II of the project. A specific recommendation on key focus areas for Phase II and the sequence and timeline for addressing them is expected to come out of the Advisory Council's June 14th meeting.

As the Phase II funding application is being drafted, work on the project has not slowed. The Communications Committee continues to share messages with a growing audience, integrate stakeholder feedback, and build e-learning modules that will tell the story of Missouri's public health system and the transformation effort. Missouri's Professional Organizations focused on public health continue efforts to align their organizations under their vision statement: United for public health. They are building strategies to accomplish ten goals they have set for the next year around their four mission

areas: communication, collaboration, workforce development and advocacy.

While these groups continue their activities, the #HealthierMO initiative offers multiple engagement opportunities for agencies and individuals at a level that best fits their skills, expertise and availability. Those who love to pin, post and tweet are invited to participate as a Social Media Superhero. Those who excel at networking are invited to become Recruiters, helping to build support for the initiative. People with the skill to connect organizations with similar focus areas can participate as Matchmakers. These and other roles are described on the initiative's website at HealthierMO.org.



Regardless of their level of involvement, the initiative invites Missouri residents and organizations to show their support for the transformation effort by having their name added to its Partners and Supporters map. Individuals can be added as a Supporter by emailing their name and city of residence to the initiative's Communications Coordinator Jaci McReynolds at

jmcreynolds@healthiermo.org. Organizations can be added as a Partner by emailing their business name and address. Already the Partners and Supporters map holds close to 100 names, and it's growing daily.

Every Missouri resident deserves the opportunity for a healthier life. The #HealthierMO initiative is working to transform the public health system in Missouri in order to create a stronger, more culturally relevant and sustainable system that can meet the needs of Missouri's diverse communities. Learn more at HealthierMO.org, on Facebook at [@HealthierMO](https://www.facebook.com/HealthierMO) or on Twitter [@aHealthierMO](https://twitter.com/aHealthierMO).

Four Foundations Launch New Course for Grantees on Understanding Advocacy and Lobbying Laws

Four leading foundations have announced the launch of a new online course to help grantees understand the laws governing their lobbying activity. The free course is designed for U.S. public charities and their equivalents who are seeking funding from a private foundation to support advocacy work. "[Advocacy & Lobbying: Rules for Public Charity Grantees of Private Foundations](#)" is available on the redesigned Learn Foundation Law website at www.learnfoundationlaw.org.

This course is the latest in the Learn Foundation Law suite of trainings, developed by legal staff at the William and Flora Hewlett Foundation, Bill & Melinda Gates Foundation, the David and Lucile Packard Foundation, and Gordon and Betty Moore Foundation. It is also the first geared toward organizations seeking or receiving funding from private foundations.

"We saw the need for an advocacy course for grantees—to help organizations navigate the rules around advocacy and lobbying, and to explain how private foundations can fund public policy work," said Elizabeth Peters, the general counsel and corporate secretary at the William and Flora Hewlett Foundation and a founding member of Learn Foundation Law. "We are also excited that these organizations can access this course on a variety of devices from our revamped website."

Key features of the redesigned site include greater usability on mobile devices, increased functionality and the central placement of the animated character Maya—a program officer who leads all of Learn Foundation Law's courses. Other features of the site include a "Using the Courses" section, which offers tips on how to use and promote the courses within an organization, a subscription option for updates on new courses and the ability to offer feedback.

"Advocacy & Lobbying: Rules for Public Charity Grantees of Private Foundations" features Maya and a new animated character, Alex, an executive director of an U.S. public charity. Topics include:

- What is Advocacy?
- Lobbying under IRS Rules

- Funding Options
- Maximizing Limits

In addition to learning what constitutes lobbying under IRS rules, completion of the 20-minute course will help grantees write proposals and grant reports that comply with these rules.

Learn Foundation Law offers other legal training courses that can supplement existing in-person workshops and training that legal counsel at private foundations provide to staff. Training topics for private foundation staff include:

- Working with Government Officials
- Program-Related Investment Rules for Private Foundations
- Advocacy and Lobbying Rules for Private Foundations
- Expenditure Responsibility Rules for Private Foundations
- Electioneering Rules for Private Foundations and Public Charities.

"Learn Foundation Law started when legal staff from the four foundations got together and realized that we had the opportunity to leverage all of our experience and offer it up to others," said Edna Garrett, assistant general counsel at the Bill & Melinda Gates Foundation. "With the new website and course for grantees, we look forward to introducing our work to a wider audience."

This post is drawn from a May 21, 2018, press release issued by [Learn Foundation Law](#). In 2010, the William and Flora Hewlett Foundation, Bill & Melinda Gates Foundation, the David and Lucile Packard Foundation, and Gordon and Betty Moore Foundation collaborated to develop a comprehensive training program on legal issues in grantmaking. Out of the collaboration came Learn Foundation Law, a series of free, online trainings on legal issues that private foundation staff and their grantees must understand. The series is designed to speak to a variety of learning styles and organizational training needs.

DHSS/CLPHS - DHSS Leadership Announcements

I'm very excited today to collectively announce recent additions to our leadership team: Megan Hopkins, Chief, Office of Public Information; John Thomas, Chief, Office of Human Resources; Teresa Leatherman, Chief, Office of Primary Care and Rural Health; and Kerri Tesreau, Director of the Division of Community and Public Health.



Office of Public Information

Megan Hopkins has been a vital part of our communication team and has done a great job with our social media component and we greatly appreciate her stepping into the head communication role that is such a vital part of our department and especially public health. Megan has been with DHSS since September of 2017 as a Public Information Coordinator, handling the department's social media and assisting on other projects including news releases and design projects as requested. Prior to starting at DHSS, Megan worked at Arkansas State University in Jonesboro as the Coordinator of Public Relations for the Office of Global Initiatives, and handled the majority of the public relations and marketing for the offices of International Student Services, the English Learning Academy, Study Abroad and A-State Online.

Megan completed her Bachelor of Arts at Oklahoma Baptist University and her Master of Arts at the University of Missouri School of Journalism. While completing those degrees, she did an internship in the Marketing department of Citizens Memorial Healthcare in Bolivar, Missouri and a communications internship with Missouri State Parks and Historic Sites, in the first year of the communications internship program supervised by the Office of Administration and Ryan Burns.

Office of Human Resources

John Thomas has accepted the position as Chief of Human Resources on June 4. John brings to this position a wealth of experience and a skill set that we think is incredibly valuable as we transition into a work place that highly values initiatives, creativity and

ownership of the services that are provided to the people of Missouri. John comes from the University of Missouri Health System with a wide variety of human resources experience including training, professional development and employee engagement. John has begun his first week attending several of the staff recognition events throughout the

state so that he can meet and get to know employees.

Office of Primary Care and Rural Health

Teresa Leatherman joined the Office of Primary Care and Rural Health on May 21. Teresa's experience in developing and fostering community engagement and government relations advocacy on educating the need for more physicians in rural Missouri will be an asset to our Office of Primary Care and Rural Health. Increasing access to care throughout Missouri but especially our rural area is one of our department's main initiatives. Teresa was employed with the MU School of Medicine Springfield Clinical Campus - Springfield, MO.

Division of Community and Public Health

Kerri Tesreau has been appointed director, Division of Community and Public Health (DCPH). Listening to people we serve is incredibly important to us and I very much appreciate the respect and appreciation that people have for Kerri's work and availability to help solve problems. Her leadership will help us advance community and public health in Missouri. Kerri has served in the Acting Capacity for the past eight months. She has served as the Deputy Division Director for DCPH since July 2015 and prior to that served as the Division's Operations Director from 2008 to 2015. Kerri has a Bachelor of Science degree with majors in Business Management and Marketing as well as a Master's degree in Business Administration with an emphasis in Public Administration. Prior to joining DCPH, Kerri worked in the Missouri Office of Budget and Planning and the Missouri Department of Economic Development.

Choose Your Words Carefully

Uncle John can never remember without looking it up that Washington, D.C., is the capital, and the building where Congress meets is the Capitol. Here are some more word pairs that drive him crazy.

FLAUNT ... OR ... FLOUT?

- To flaunt something is to display it ostentatiously. When people flaunt their wealth, they are showing off to impress others or make them envious.
- To flout something, such as a rule or a law, means to openly disregard it, often in a mocking or contemptuous fashion.

PRESCRIBE ... or ... PROSCRIBE?

- Prescribe means to authorize or establish something as a rule or a guide, such as when a doctor prescribes medication to a patient.
- Proscribe means to forbid, denounce, or condemn. Example: Smoking is proscribed in most government buildings; if you want to smoke, you have to step outside.

ENORMITY ... or ... ENORMOUSNESS?

- Enormity refers to the large scale of something evil or morally wrong, such as the enormity of a murderer's crimes.
- If you're describing the giant size of something in a context where no negative moral judgment is implied, believe it or not, the correct word to use is enormousness (or, if that sounds too weird, immensity). Though it's common for people to use the word enormity in a neutral context—"the enormity of the task at hand," for example—purists consider this usage to be incorrect.

COMPLIMENT ... or ... COMPLEMENT?

- Compliment means to express praise or admiration.
- Complement means to add to something in a way that improves it, such as when an attractive scarf or necktie complements an outfit.

AUGER ... or ... AUGUR?

- An auger is a tool similar to a drill that is used to bore holes in wood, ice, dirt, or some other substance.
- Augurs were ancient Roman priests who studied natural phenomena (especially the flight of birds) for signs indicating whether the gods approved or disapproved of human activities. If such signs did not augur well for an upcoming battle, election, or some other planned action, it could be delayed or canceled until the gods were in a better mood.

ENSURE ... or ... INSURE?

- Ensure and insure are largely interchangeable. Both mean "to make certain that something will happen." Putting on a coat can both ensure and insure that you will be warm when you go outside.
- The words are not interchangeable where insurance policies are concerned: people can buy insurance, but they can't buy ensurance.

PRECIPITATE ... or ... PRECIPITOUS

- Precipitate can mean to cause something to happen suddenly or prematurely—the spilled drink precipitated a barroom brawl. It can also refer to rain.
- Precipitous, on the other hand, means steep. Example: In 2008 there was a precipitous drop in U.S. home sales.

DISCREET ... or ... DISCRETE

- When someone is discreet, they are being cautious and showing good judgment.
- When something is discrete, it is separate and distinct from other things. The individual pieces of a jigsaw puzzle, for example, are discrete objects that are placed together to complete the puzzle.

ADVERSE ... or ... AVERSE

- Adverse means "harmful, unfavorable, or inhibiting success," and is applied to situations or conditions. Prolonged drought, for example, has an adverse effect on crop yields.
- Averse means "opposing or having a strong dislike," and usually describes someone's attitude. A person's shyness makes them averse to reading their own writing aloud. (Note: Because the Latin origin of averse means "turn from," purists prefer "averse from," but "averse to" is more commonly used.)

COUNCIL ... or ... COUNSEL

- A council is a group of people who serve as administrators or advisors.
- To counsel someone means to give them advice or to recommend a course of action. In the legal profession, attorneys on opposing sides of a court case are called counsels for the prosecution and for the defense. The advice given can also be referred to as counsel.

Unleashing the Power of PUBLIC HEALTH

September 25-27, 2018

Holiday Inn Executive Center, 2200 I-70 SW, Columbia, MO

TUESDAY, SEPTEMBER 25, 2018

12:30 pm Registration

1:00-4:00 pm **“Missouri Public Health Law Training for Local Leaders”**

Speaker: Denise Chrysler, JD, Director of the Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health; Colleen Healy Boufides, JD, Senior Attorney, Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health

4:30-6:30 pm MoALPHA Session for New Administrators

5:00-6:30 pm MPHA Board Meeting

WEDNESDAY, SEPTEMBER 26, 2018

7:00 am Exhibitor Set-Up and Continental Breakfast

8-10:00 am Registration and Poster Competition Set-Up

9-10:00 am MPHA General Membership Meeting

10-1130 am **WELCOME**

Speaker: Robert Niezgoda, President, MPHA; Audrey Gough, President, MoALPHA

OPENING SESSION

Speaker: Kevin Sumner, NACCHO President

11:30-1 pm Awards Luncheon

11:30-1 pm Poster Competition

1:00 pm **BREAKOUT WORKSHOPS**

“Conflict Resolution”

Speaker: Dr. Charlene Berquist, Director, Center for Dispute Resolution, Professor, Dept. of Communication, Missouri State University; Heather Blades, Associate Director, Center for Dispute Resolution

“Alive and Well Communities”

Speaker: Sean Marz

“Pregnancy and Postpartum - Perinatal Mood and Anxiety Disorders”

Speaker: Ellen Stephenson, DNP, APRN, WHNP-BC, RNC-OB, Assistant Professor, Saint Luke's College

“Community Health Workers”

Speaker: Barbara Brendel, MODHSS; Heather Parker; Jennifer Harris

2:30 pm Break with Exhibitors

3:15 pm **GENERAL SESSION**

Unleashing the Power of Public Health

Speaker: Rex Archer, KCMO Health Department

- 4:30 pm MoALPHA Board Meeting
- 5:15 pm Public Health Student Consortium Meeting
- 6:30 pm MICH Board Meeting with Director

THURSDAY SEPTEMBER 27, 2018

Mark Your Calendars!

- 7:30 am Registration and Continental Breakfast
- 7:30 am MoALPHA General Membership Meeting
- 7:30 am Public Health Student Breakfast

8:30 am GENERAL SESSION

Transforming the Future of Public Health

Speakers: Robert Niezgoda, Taney County Health Department; Bert Malone

- 9:45 am Break with Exhibitors

10:15 am BREAKOUT WORKSHOPS

“Missouri’s State Targeted Response to the Opioid Crisis & Where You Fit In”

Speaker: Rachel Winograd, Missouri Institute for Mental Health

“Food NCIS: How Science Makes a Difference in Maintaining a Safe Food Supply”

Leon Luebbering, Environmental Bacteriology Manager, Mo State Public Health Laboratory; Alan Schaffer, Chemistry Unit Manager, Mo State Public Health Laboratory

“Implementing Quality Measures for Public Health Nursing Practice: New Tools and Revised Competencies”

Speaker: Rachele Collinge, MPH, RN, Public Health Nursing Program Manager, MODHSS, Center for Local Public Health Services

- 11:15 am Break with Exhibitors

11:30 am BREAKOUT WORKSHOPS

“Culture Independent Diagnostic Testing (CID) and Carbapenem Resistant Enterobacteriaceae (CRE)”

Speaker: Stephen E. Gladbach, Chief, Microbiology Unit, Missouri State Public Health Laboratory

“Physicians: What the Hell Were We Thinking?”

Moderators: Dr. Fred Rottn ek, Director, Community Medicine, St. Louis University

Panelists: Emily Varner, PDMP; Dr. Porth, MHA; Dr. Dan Vinson, University of Missouri-Columbia

“Sharing Data and Public Health 3.0: The What, Who, Why and How”

Speaker: Denise Chrysler, JD, Director of the Mid-States Region, Network for Public Health Law, University of Michigan School of Public Health

“Communicable Disease Outbreak Detection, Investigation, and Response”

Speaker: Drew Pratt, MS, Senior Epidemiology Specialist, Communicable Disease Control and Prevention, MODHSS

- 12:30 pm Luncheon

1:00 pm CLOSING SESSION

“Let It Go, Just Let It Go”

Speaker: Kent Rader, Motivational Speaker

Northwest Chapter Report

The Northwest Chapter of the Missouri Public Health Association continues to meet quarterly. The most recent Chapter meeting was held on April 10 in Independence and included about 14 attendees.

At the meeting, Pattie Mansur of the REACH Healthcare Foundation presented on the topic of 'Legislative Advocacy and Policy Development'. Following Ms. Mansur's presentation, attendees discussed the recent decision by the City of Independence to close its health department and what the NW Chapter's response should be, if any. Attendees decided it was more appropriate, if its Board desired, for the Missouri Public Health Association to take up the issue of the manner in which the decision to close the department was made.

The next meeting of the Northwest Chapter is scheduled at **11:30 AM on Tuesday, July 10, 2018 at the Ennovation Center in Independence**. All interested parties are encouraged to attend.

CURRENT OFFICERS OF THE NORTHWEST CHAPTER

President

Bridgette Casey

Jackson County Health Dept.
313 South Liberty
Independence, MO 64050
bridgette.casey@tmcmcd.org

Vice President

Marty Galutia

Kansas City Health Dept.
2400 Troost Avenue
Kansas City, MO 64108
marty.galutia@kcmo.org

Past President

Dan Luebbert

Platte County Health Dept.
212 Marshall Road
Platte City, MO 64079
dan.luebbert@plattehealth.com

Secretary

Olivia Chapman

Jackson County Health Dept.
313 South Liberty
Independence, MO 64050
olivia.chapman@tmcmcd.org

Treasurer

Erin Sanders

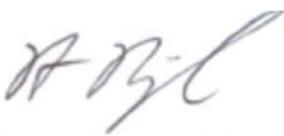
Platte County Health Dept.
212 Marshall Road
Platte City, MO 64079
erin.sanders@plattehealth.com

PRESIDENT'S MESSAGE continued

#HealthierMO is for everyone in Missouri and we will need broad community support to be successful in transforming public health in Missouri.

Have a safe and fun summer,

Thank You,



Robert Niezgoda,
President, Missouri Public Health Association



Join Missouri Public Health Association

Are you a member of APHA but not currently a member of MPHA? We need your membership to further the message of public health in Missouri.

The benefits of being a member of MPHA include:

- Three newsletters a year filled with up-to-date information
- Legislative updates on Missouri issues as well as national topics impacting

Missourians

- Annual meeting with other public health professionals
- Statewide network of public health professionals

If you are interested in membership in MPHA, please contact Dan Luebbert, Platte County Health Department, 816-858-2412, Dan.luebbert@plattehealth.com or complete the membership form on the back page and return it to the MPHA office.

NEW MPHA MEMBERS

- | | |
|---|---|
| Rhonda Stumbaugh, Pike Co. Health Dept. | Marie Ballew, MODHSS |
| Tonya Pitts, St. Francois Co. Health Center | Lesha Peterson, MODHSS |
| Kathy Parish, St. Francois Co. Health Center | Valerie Howard, MODHSS |
| Becky Hunt, Madison Co. Health Dept. | Andra Jungmeyer, MODHSS |
| Cheryl Blevins, Springfield-Greene Co. Health Dept. | Karen Wallace, MODHSS |
| Becky McFarland, Madison Co. Health Dept. | Nick Collins, UnitedHealthCare |
| Amy Koester, Madison Co. Health Dept. | Linda Maddux, Springfield-Greene Co. Health Dept. |
| Patty McDaniel, Madison Co. Health Dept. | Sarah Reinhold, St. Louis Children's Hospital |
| Darlene Ramsey, Madison Co. Health Dept. | Nila Garba, St. Louis Children's Hospital |
| Kourtney Evans, Jefferson Co. Health Dept. | Melody Schaeffer, St. Louis Children's Hospital |
| Brianne Zwiener, Jefferson Co. Health Dept. | Kel Ward, St. Louis Children's Hospital |
| Richard Tufts, Jefferson Co. Health Dept. | Nicole Kozma, St. Louis Children's Hospital |
| Dylan Steigerwald, Jefferson Co. Health Dept. | Greta, Todd, St. Louis Children's Hospital |
| Teresa Francis, Madison Co. Health Dept. | Steven Crawford, Jefferson County Health Center |
| Brandy Sheehan, Jefferson Co. Health Dept. | Teri Murray, St. Louis University |
| Debbie Pleimling, Stoddard Co. Public Health Dept. | Dr. Kathleen Bucholz, Washington University |
| Laura Becker, Jefferson Co. Health Dept. | Tom Rose, University of Missouri |
| Karla Voss, MODHSS | Tara Twyman, St. Louis University |

MOALPHA 2018 End of Session Legislative Report

The Missouri Legislature wrapped up a successful legislative session for the controlling Republican Party, passing numerous bills in the final weeks to shape public policy for the state moving forward. Highlights included a vote on the creation of a new gas tax, improvements to 911 Emergency Communication, tax cuts, civil service reform, and a prevailing wage bill. Bills were passed at a quick and steady pace in the final week, making this one of the more successful sessions in terms of overall output in recent memory, all this despite the looming investigations into an embattled Governor.

View the rest of the report here: http://www.mopha.org/images/1192/document/moalpha-2018-end-of-session-legislative-report_430.pdf

WHAT'S CHANGED IN PUBLIC HEALTH IN THE LAST 30 YEARS?

Public health has made huge strides in keeping the nation safe and healthy over the last three decades—but health departments still need more resources

THE 1988 IOM REPORT



In 1988, the Institute of Medicine (IOM) issued a report, *The Future of Public Health*, that raised grave concern about the public health system's ability to effectively meet the needs of society.



The report called for a variety of changes, including defining the mission of the public health service system and improving the technical, political, managerial, and programmatic skills of public health practitioners.

THE EVOLUTION OF PUBLIC HEALTH

In the 30 years since IOM issued the report, the public health system has evolved and improved



The field has identified public health services that should be available in every jurisdiction and has benchmarked them through a system of public health accreditation.



New areas of focus like emergency preparedness have matured and become systematic.



HIV has become a chronic disease for many, rather than a death sentence.



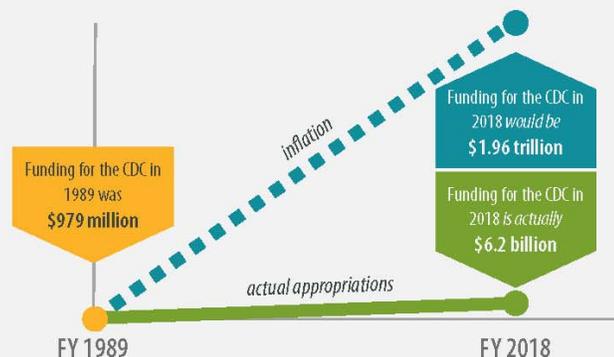
Local public health professionals are recognized as community experts on how to keep the public healthy and safe.



Local health officials regularly communicate health concerns to policymakers at all levels.

PUBLIC HEALTH FUNDING

CDC funding has not kept pace with inflation or the severity of emerging threats, putting the health of the nation at risk



LOCAL HEALTH DEPARTMENTS TODAY



Local health departments are facing new and ever-changing challenges



Emerging infectious diseases like Ebola and the Zika virus



The **reemergence of eradicated infectious diseases** like measles due to vaccine hesitancy



Opioid addiction and associated infectious diseases



Chronic diseases such as diabetes and heart disease



Antibiotic resistance

NACCHO is the voice of the nearly 3,000 local health departments across the country. These city, county, metropolitan, district, and tribal departments work every day to ensure the safety of the water we drink, the food we eat, and the air we breathe. Learn more at <http://www.naccho.org>.

Call for Articles

As a member of the Missouri Public Health Association, you are invited to submit articles for our newsletter. We welcome submissions on any public health related topic.

Please include the following information with your article submission:

- Name
- Professional Affiliation or Academic Institution (if a student)
- Title of Article
- Reference List
- A Headshot or Photo of You Doing Public Health Work

Please keep your article within 300-500 words. Articles from members will be reviewed by the Missouri Public Health Association Board and the Newsletter Editor. Please email your articles and any questions to Lisa Marshall at lisa.marshall@lpha.mo.gov or Sandy Boeckman at sboeckman@mopha.org.

2017 NEWSLETTER SCHEDULE

FEBRUARY NEWSLETTER ~ Article submissions are due by February 1, 2018

JUNE NEWSLETTER ~ Article submissions are due by June 1, 2018

OCTOBER NEWSLETTER ~ Article submissions are due by October 1, 2018

MPHA Members,

Now in existence since 1925, the Missouri Public Health Association (MPHA) continues to strive to expand our services to meet the needs of public health across Missouri. We hope that you took part in one or more of the many events that we offered in 2015. Check out the 2016 calendar!

It is our mission to be the voice of public health in Missouri through advocacy, membership services and our Education Foundation. In order to meet our mission and provide services in our state, MPHA relies on the generosity of individuals and organizations for support. Without the investment of members like you, MPHA wouldn't be able to continue to be the voice for public health across Missouri.

We are asking you to help us continue the public health message by a donation to MPHA Education Foundation. Every dollar counts in the advancement of public health. If each member would make a donation, imagine the progress and impact we could make in Missouri. Your generosity will make a difference in the future of MPHA by allowing us to continue in our work advancing public health in Missouri. **The MPHA Education Foundation is a 501(c)3 corporation which means that donations to the Foundation are tax deductible.**

Thank you in advance for your generosity.

Sincerely,



Linda Cooperstock, MPHA Foundation Chair

Donating is easier now more than ever. Visit www.mopha.org and click on the Scholarship/Awards tab. Your generous donations will help support educational opportunities for public health professionals and students and promote quality public health for Missouri.



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NEWSLETTER

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MPHA MEMBERSHIP

YES

I want to help fulfill MPHA's mission to promote health in the State of Missouri

- Regular Membership \$60.00
- Full-Time Student/Retiree \$35.00



I'd Like to make a donation to the MPHA Educational Foundation \$_____

Name _____
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Areas of Professional Interest

- Citizen Health Involvement
- Health Promotion
- Infectious Disease
- Health Official
- Environmental Health
- Other: _____
- Public Health Nursing
- Health Care
- Support Services
- Food and Nutrition
- Chronic Diseases

I'd like to serve on the following committees:

- Education
- Membership
- Annual Meeting
- Resolutions & Bylaws
- Advocacy & Public Policy
- Public Health Week
- History

PAYMENT OPTIONS

- Check enclosed
- Master Card/VISA/Discover/American Express

Card # _____ Exp. Date _____

*Mail completed form to MPHA, 722 E. Capitol Avenue, Jefferson City, MO 65101.
If you have questions call 573-634-7977.*