

# Communiqué



## **PRESIDENT'S MESSAGE**

*Linda Cooperstock  
Retired  
Columbia-Boone County Health Department*

*November 2015*

Greetings, Public Health Community:

Yes, Greetings is an intentional word. As we move through November and December, holidays of several varieties are upon us. It is a time of hustle, bustle, family, food, and perhaps some travel. During those times I wish you good health and safety.

MPHA had a wonderful year. We sponsored the annual Region VII MINK (Missouri, Iowa, Nebraska, Kansas) public health meeting in May with a great turnout. We also experienced a packed house for the MPHA-MOALPHA Annual Conference. Sandy Boeckman and her crew, along with the staff of Stoney Creek Inn and Conference Center used some creative space arrangements to help accommodate over 300 attendees and exhibitors. This was a record crowd!

One of the most exciting events for me at the meeting was the session in which students from all the public health programs met and developed a consortium which they voted to name Student Public Health Association of Missouri (SPhAM). They are in the process of selecting nominees for the position of Student Liaison on our Board. A report on the activity follows in this newsletter.

Another important update you will see in this newsletter relates to the Transformation of Public Health in Missouri. The Steering Committee has put together a project proposal for Phase 2 and it has been presented to several funders. We look forward to being able to take some action in the months ahead.

I hope you enjoy the newsletter. As always, please give us your comments and suggestions. You are important to the success and influence of this organization!

Thank you and have a wonderful holiday season.



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## APHA Legislative Update

November 2015



Many, including House Speaker John Boehner, R-Ohio, have acknowledged that Congress will likely have to pass a continuing resolution of an undetermined length to prevent a shutdown on Oct. 1. Advocates can send a message to their members of Congress urging them to prioritize public health funding, end sequestration and develop a new budget deal when they return in September.

### FDA issues warning to tobacco companies

On Aug. 27, FDA issued warning letters to three tobacco manufacturers — Reynolds American’s subsidiary, Santa Fe Natural Tobacco Company, ITG Brands LLC and Sherman’s 1400 Broadway NYC Ltd. The warning letters notify the manufacturers that they are in violation of the law by making health-related claims that their cigarettes are “additive-free” and/or “natural”. The companies have 15 working days to respond with a plan of action to correct the violation, or provide reasoning as to why they believe they are not in violation. Failure to respond could result in further FDA action without notice, including financial penalties, criminal prosecution, seizure and/or injunction.

FDA was given the authority to regulate health claims under the modified risk provision of the Family Smoking Prevention and Tobacco Control Act of 2009. The provision created a process requiring manufacturers interested in claiming that a product poses reduced risks to submit an application to the FDA with scientific evidence to support the claim. The intent of the provision is to protect consumers from being misled

### End of fiscal year looms with no budget deal in sight

As the House and Senate prepare to return from their annual summer recess on Sept. 8, attention will immediately return to how they will fund the federal government when the 2016 fiscal year begins on Oct. 1. Not only has Congress failed to send any of the 12 annual spending bills to the president, those bills that have passed the House of Representatives (Senate Democrats have not allowed any Senate appropriations bills to come before the full Senate for consideration) are woefully underfunded and contain numerous controversial policy riders opposed by many other members of Congress, the White House and advocacy organizations. Policy riders range from efforts to weaken a pending Food and Drug Administration rule on flavored electronic cigarettes and flavored cigars to blocking new clean air standards proposed by the U.S. Environmental Protection Agency to restricting the evidence that can be used in setting the Dietary Guidelines for Americans. There has also been a groundswell among conservative lawmakers to include language blocking federal funding for Planned

Parenthood amid the release of several controversial videos by anti-abortion activists relating to the use of aborted fetal tissue for research.

To further complicate matters, the White House Office of Management and Budget issued an analysis showing that House and Senate defense bills and the House nondefense discretionary bills would actually exceed the FY 2016 sequestered budget cap, triggering an across-the-board cut for those programs. The House bills exceed the nondefense discretionary cap by \$1.8 billion, and the House and Senate bills exceed the cap for defense spending by \$3 million and \$1 million, respectively.

The Labor-HHS-Education appropriations bill, which funds most federal public health programs and agencies, was reported out of both the House and Senate Appropriations Committees with a mix of cuts and increases for public health programs and agencies. To see a summary and funding tables related to the labor-HHS-education bills and to read APHA’s statements, check out the August edition of the Legislative Update.

## APHA Legislative Update (continued)

about the health risk of a tobacco product.

Earlier in the week, APHA joined other organizations in a letter urging FDA to take action on this issue in response to the new advertising campaign for Natural American Spirit with claims that implied a safer cigarette.

### Health groups urge Obama to strengthen ozone standard

In an Aug. 11 letter to President Barack Obama, APHA joined 11 other leading public health and medical organizations in calling for the president to direct EPA to put in place a standard that fully protects the millions of Americans still at risk from dangerous levels of ozone pollution. APHA and other health organizations have urged EPA to lower the current ozone standard down to 60 parts per billion from its current level of 75 ppb. Clinical and epidemiological studies have repeatedly shown that breathing ozone can threaten life and health at concentrations far lower than the current standard. Ozone can trigger asthma attacks in children and adults, send people to the emergency room, and even cause premature death. Studies link ozone to cardiovascular harm and low birth weight in babies. The Clean Air Act requires EPA to set the primary national air quality standard for ozone to accurately reflect current science and to protect the public's health, including the health of those most vulnerable to the effects of air pollution, with an adequate margin of safety. Scientific evidence shows that the current ozone standard of 75 ppb is not protective of public health, and in order to best protect public health with an adequate margin of safety, EPA should set a more health

protective standard.

### PHACT campaign successes and opportunities

APHA members and Affiliates across the country have engaged in advocacy efforts on important public health issues this summer through the Public Health Action, or PHACT, campaign. We are happy to share that several letters have been published in local news outlets in support of public health funding, the prevention fund, child nutrition and climate change, including letters in the Baltimore Sun, Omaha Daily Herald and Houston Chronicle. Although members of Congress are returning to their Washington, D.C., offices on Sept. 8, it will be important to continue submitting letters to your local media outlets and voicing your position on APHA's PHACT campaign and 2015 advocacy priorities. Email [mediarelations@apha.org](mailto:mediarelations@apha.org) for template op-eds or for technical assistance.

The PHACT campaign page offers fact sheets on each PHACT campaign advocacy priority and state fact sheets with information on how your state ranks on public health issues. Use the fact sheets as background material when you meet with your members of Congress or their staff, or attend a public event. To learn how to quickly and efficiently engage others and communicate with members of Congress through Facebook and Twitter, watch APHA's Advocating for Public Health with Social Media webinar.

Short on time? We've already drafted messages for you to quickly send to your members of Congress on each of the priority issues: public health funding, the Prevention and Public

*(Continued on page 4)*

## Calendar of Events

January 14, 2016  
**Board of Director's Meeting**  
MPHA Office

February 2016  
**Newsletter Submissions Due**

April 7, 2016  
**Board of Director's Meeting**  
MPHA Office

May 2016  
**MINK Conference**  
Location TBD

July 14, 2016  
**Board of Director's Meeting**  
MPHA Office

September 27-29, 2016  
**Annual Conference & Board of Director's Meeting**  
Columbia, MO

October 29-November 2, 2016  
**APHA Annual Meeting**  
Denver, CO

## APHA Legislative Update (continued)

Health Fund, child nutrition and climate change. Or call your members of Congress and use these messages as phone scripts.

Share your PHACT campaign success stories by emailing us at [phact@apha.org](mailto:phact@apha.org).

### Advocacy sessions at APHA’s Annual Meeting

Monday, November 2 was for a series of advocacy-focused sessions hosted by APHA’s Government Relations and Communications departments.

#### 10:30 a.m. – noon

**Media advocacy: How to make public health matter in media:** This session offered tips on how to work effectively to deliver public health messages through the news media, with first-hand commentary from journalists. A panel of health reporters were able to share tried-and-true tactics for breaking through the crowded news cycle, pitching stories and capitalizing on opportunities for public health coverage.

#### 12:30 – 2 p.m.

**The who, what and how of advocacy:** This session was designed to help new

and seasoned advocates understand the general restrictions related to lobbying and advocacy.

#### 2:30 – 4 p.m.

**Mobilizing a public health campaign:** This session featured a panel discussion on how to coordinate an effective grassroots campaign in support of a public health issue, including how to best engage the public, decision-makers, the media and partners.

## Policy Watch: State and International Updates



### Washington hospitals support breastfeeding

The Washington State Department of Health has launched a voluntary program, Breastfeeding Friendly Washington, to recognize the role hospitals play in supporting breastfeeding and the administrative and financial challenges to change maternity practices. According to the Centers for Disease Control and Prevention, one in three mothers stop breastfeeding early if they do not have hospital support. Babies who stop breastfeeding early have an increased risk of infections, sudden infant death syndrome, diabetes, obesity and tend to require more doctor visits, hospitalizations and prescriptions. Early cessation of breastfeeding may also negatively affect the

mother’s health. Breastfeeding Friendly Washington is based on the World Health Organization program, Ten Steps to Successful Breastfeeding, and adapted for birthing hospitals in Washington. There are three levels of recognition – bronze, silver and gold – based on where the facility is in the process of implementing the 10 steps.

### Namibian clinic recognized for HIV/AIDS work

The United States ambassador to Namibia, Thomas Daughton, visited Oshaango Clinic to officially recognize their work to address HIV/AIDS. The clinic has made tremendous progress in diagnosing, treating and supporting people living with HIV/AIDS since the program started in 2003. The program has established support groups and home-based care groups for people living with HIV/AIDS. Additionally, community-based volunteers from the Red Cross have been deployed throughout the region. The clinic has been identified as a model for the implementation of Integrated Management of Adolescent and Adult Illnesses services in the region.

Prior to the program, people had to rely on Oshakati Hospital for testing and care, where there was a limited understanding of the disease and a limited number of skilled staff and medication. The primary challenge now is ensuring that all people, particularly those living in remote rural areas, have access to health facilities for testing and treatment.





## *Northwest Chapter Report*

*Dan Luebbert*

The Northwest Chapter continues to meet quarterly. The most recent chapter meeting was held on October 13 in Independence and included 13 attendees.

Erin Sanders, Epidemiology Specialist with the Platte County Health Department, presented on behalf of Mary T. Hynek and the **Kansas City Data Collective (KCDC)**. KCDC is a group of epidemiologists and data analysts based in the Kansas City Metro Area including staff from Missouri Department of Health and Senior Services, Kansas Department of Health, Mid-America Regional Council (MARC), and local public health agencies in Kansas and Missouri. KCDC's mission is to use available data to provide regional and local health information to the community, identify gaps in existing data sources, and work to fill these gaps by producing (collecting, analyzing, and interpreting) missing/necessary population-based data for the Kansas City Metropolitan Area. Since forming in summer of 2012, KCDC has enhanced local epidemiologist collaborations, created a website, written a 2014 year end summary, and published a KC metro area mortality report.

KCDC presented findings from their report on the top 10 leading causes of death in the Kansas City Metro

Area in 2007-2011. All-cause mortality rates were higher in Missouri than in Kansas, overall and for women and men separately. Wyandotte County, Kansas, exhibited the highest overall death rate in the metro area, and Douglas and Johnson counties in Kansas had the lowest overall death rates. Overall the top 3 causes of death were heart disease, cancer, and chronic lower respiratory disease. Missouri had higher death rates compared to Kansas for each of the top ten diseases listed except for diabetes. Variations in the leading causes of death, disease-specific mortality rates, and years of potential life lost were also seen across jurisdictions.

Future objectives for KCDC include producing a maternal and child health report for the region, completing a regional workforce assessment, developing data exchange agreements, encouraging the completion of a local regional needs assessment survey, and writing a 2015 year end summary.

The next meeting of the Northwest Chapter is scheduled at **11:30 AM on January 12, 2016 at the Ennovation Center in Independence**. All interested parties are welcome to attend.

### *Current Officers of the Northwest Chapter*

**President**

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## *Tobacco Free Missouri*

*Linda Cooperstock, MPH*

TFM continues to follow local activity. In addition to continued momentum toward tobacco free communities, there is increased interest in Tobacco 21 – an ordinance that limits purchase of all tobacco products, including e-cigarettes to 21 and older.

### **Master Settlement Fund**

The Joplin Globe had an editorial decrying the legislative leadership's continued unconcern in closing the loophole to allow Little Tobacco companies from paying into the MSA. The lack of "diligent enforcement" will cost the state \$50 million for the first year. Expect to see similar suits for the subsequent years the loophole existed. "As part of the agreement, states are required to impose a tax on other tobacco companies that were not part of the settlement. In that way, nonparticipating companies couldn't sell cheap cigarettes.

But Missouri never bothered to meet the requirements." – Joplin Globe Oct 11, 2015

### **Cessation**

The CDC released a report with state-specific data on tobacco quit attempts. The trend in the U.S. and in Missouri is for more smokers making attempts to quit. In 2013, the most recent year available, about 64% of Missouri adult smokers have tried to quit within the last year. The younger age groups have made more attempts than the older age groups in Missouri.

The TFM annual meeting is scheduled for November 16.




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## *Internship Survey Results*

*Alexandra Cooke*

Many public health agencies around the state have hosted public health student interns within the last few years. To improve the internship experience for students and public health officials the University of Missouri-Columbia Beacon of Hope Fellow, Alexandra Cooke, gathered survey data from administrators attending the MPHA conference breakfast. All of the surveyed administrators had previously hosted an intern and all but one had a positive experience. Past internship objectives include: collecting and analyzing data, developing a Food Safety Manual, completing a Community Health Assessment, researching new areas of service for the department, working on a Health Impact Assessment related to housing issues in the county, and assisting the department in writing a grant proposal for healthy eating and active living. The administrators identified the main challenges associated with hosting an intern, which included 1. lack of time to direct the intern or answer questions and 2. increased work for employees during intern orientation.

The administrators had several ideas for improving the internship experience. Several administrators indicated that prior training for the students in the Community Health Assessment process would be beneficial. Others suggested that students should come to the LPHAs with ideas as to how their internship will positively affect the department. Another suggestion was for the MPH program to assist students in finding housing for their internships. The MPH program will review these recommendations and assess how we can optimize our role as an intermediary between students and LPHAs. These improvements will fulfill the purpose of our program and enhance the internship experience for students and health department employees.

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## Support for Smoke-Free Workplace Laws Among Missouri Adults

Janet S. Wilson, Med, MPA, BRFSS Coordinator  
Missouri Department of Health and Senior Services

The majority of Missouri adults support laws that protect workers and the public from exposure to secondhand smoke. Since 2011, the Missouri Behavioral Risk Factor Surveillance System (BRFSS) has included two questions to gauge the support of Missouri adults for local and state smoke-free workplace laws<sup>1</sup>.

The percentage of Missouri adults who would support a local law prohibiting smoking in all indoor workplaces including restaurants, bars and casinos increased significantly from 69.4 percent in 2011 to 76.4 percent in 2014 (Table 1)<sup>2</sup>. The support was strong among adults in all regions of the state with significant increases occurring from 2011 to 2013 in the Northwest and Southeast regions and in the St. Louis Metro region from 2011 to 2014<sup>3</sup>. To date, 28 communities have enacted strong smoke-free workplace laws<sup>4</sup>.

Table 1: Percentage of Missouri adults who would support a local smoke-free workplace law

State & Regions	2011	2012	2013	2014
Missouri	69.4	72.7	74.6	76.4*
Central	65.2	70.9	73.5	71.6
KC Metro	75.1	77.0	77.4	78.4
Northeast	74.8	72.5	72.8	73.4
Northwest	63.9	70.1	77.7**	67.1
Southeast	60.7	66.5	71.6**	67.9
Southwest	68.8	65.9	72.7	71.7
St. Louis Metro	70.4	76.1	75.1	82.7***

\*Significant increases from 2011 & 2012  
\*\*Significant increase from 2011  
\*\*\*Significant increases from 2011, 2012, & 2013

The majority of Missouri adults also support strengthening the state clean indoor air law to make all indoor workplaces smoke-free, including restaurants, bars and casinos. The current law allows designated smoking areas in restaurants and other public places. The percentage of Missouri and St. Louis Metro adults who would support a change in the state law increased significantly from 2011 to 2014 (Table 2)<sup>5</sup>. There was a significant upward trend in support among adults in the Southeast region from 2011 to 2014.

Table 2: Percentage of Missouri adults who would support a state smoke-free workplace law

State & Regions	2011	2012	2013	2014
Missouri	64.4	64.7	65.7	70.0*
Central	62.4	62.2	64.9	65.2
KC Metro	67.7	68.9	66.9	71.6
Northeast	66.9	62.5	61.6	66.5
Northwest	58.9	64.0	70.2	59.5
Southeast	56.4	57.8	59.3	60.7**
Southwest	62.9	57.8	63.2	67.0
St. Louis Metro	66.5	68.6	68.1	76.3*

\*Significant increases from 2011, 2012, and 2013  
\*\*Significant upward trend from 2011

The efforts of local coalitions have undoubtedly contributed to Missouri adults' support for smoke-free workplaces. For assistance with forming a coalition in your area, contact Victoria Warren, Missouri Tobacco Control Program Manager at [Victoria.Warren@health.mo.gov](mailto:Victoria.Warren@health.mo.gov)

<sup>1</sup> Financial support for including the questions was provided through a cooperative agreement between the Missouri Department of Health and Senior Services Tobacco Control Program and the Centers for Disease Control and Prevention Office on Smoking and Health.  
<sup>2</sup> The question asked each year was, "Some cities and towns are considering laws that would make workplaces smoke-free by prohibiting smoking in all indoor workplaces, including restaurants, bars and casinos. Would you support such a law in your community?"  
<sup>3</sup> Counties that comprise the Missouri BRFSS regions available at <http://health.mo.gov/data/brfss/BRFSSRegionsMap.pdf>  
<sup>4</sup> Missouri Comprehensive Tobacco Control Program data, Missouri Department of Health and Senior Services.  
<sup>5</sup> The question asked each year was, "Missouri state law allows designated smoking areas in restaurants and other public places. Would you support a change in the state law that would make all workplaces smoke-free by prohibiting smoking in all indoor workplaces, including restaurants, bars and casinos?"

## *Affiliate Representative to the Governing Council (ARGC)*

*Denise Strehlow, RD, LD, MPH, MSW*

*BJC School Outreach and Youth Development*

*Missouri Affiliate Representative to the Governing Council (MO ARGC)*



Happy November! I write this report from Chicago as I attend the American Public Health Association's (APHA) 143<sup>rd</sup> Annual Meeting in Chicago, IL, October 30-November 4, 2015. The theme of Health in All Policies provided opportunities to focus on the importance of health in every aspect of policy making. Public

health professionals from around the world gathered to learn, network and build collaborations to improve the health of all through improving policies.

Each year on Friday prior to the opening session, Missouri, Iowa, Nebraska and Kansas (Region VII, MINK) enjoy a planning and networking dinner. This year we finalized a presentation on our regional collaborative with a presentation created by David Corbin, Nebraska and enhanced by the addition of photographs from all.

On Saturday, the Council of Affiliates (COA) hosted Affiliate Day with activities focused on issues important to the 54 public health affiliates such as membership recruitment, student membership, communication and advocacy strategies and best practices. Pat Parker, Chair of the Council of Affiliates used her excellent organizational and communication skills to move the group through the agenda. Shirley Orr, Kansas and our Region VII representative facilitated the presentation.

At the Council of Affiliates Award Reception, Iowa received the award from APHA for their work in advocacy.



*Dr. Georges Benjamin, APHA and Deb VanderPlas, Iowa ARGC*

The Intersectional Council and the Council of Affiliates held a joint meeting on Sunday morning to discuss Affiliates and Sections collaborating to advance the public health work in the nation to move us to the Healthiest Nation in One Generation. APHA has a number of opportunities for all public health professionals to collaborate including Generation Public Health and National Public Health Week.

The Council of Affiliates hosted three Scientific Sessions at the annual meeting:

Monday, November 2 - Progress on Health Improvement and Accreditation: APHA Affiliates Partnering with State and Local Health Departments

Tuesday, November 3 - Plan4Health: Linking Public Health and Planning to Build Improvements in Health – The St. Louis project was highlighted in a presentation from TrailNet along with projects in Ohio and Idaho.

Wednesday, November 4 - Improving Health Through Food Policy – Illinois highlighted polices to reduce childhood obesity. The presenter from Cook County compared the food industry to the tobacco industry in a very thought provoking conversation.

The Governing Council Sessions were on Saturday and Tuesday. During these sessions, we voted on policies, elected a president-elect and three executive board members. The policies presented opportunities for enlightened discussion of the diverse interests of public health practitioners. The election results are President-elect: Tom Quade from Ohio and Region V.

Executive Board Members:

Elena Ong- California

M. Aaron Guest- Georgia and nominated by the Student Assembly

Benjamin Hernandez- Texas

On Monday, the MINK group had a little fun at the APHA photo booth.

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*ARGC continued*



Pat Parker, Eldonna Chesnut, Deb VanderPlas, David Corbin, Shirley Orr and Denise Strehlow

The Council of Affiliates Business Meeting was held on Wednesday, November 4. Pat Parker transitioned from her Council of Affiliates (COA) Chair position to immediate past chair. Eldonna Chesnut, Kansas is the new COA Chair.

Denver will be the site of the 2016 APHA Annual meeting.

I appreciate the opportunity to serve as the Missouri Affiliate Representative to the Governing Council (ARGC). Many thanks to BJC HealthCare for allowing me the opportunity to attend the APHA Annual Meeting and represent my department and Missouri.

***New MPHA Members***

- Cynthia Mense, Trailnet, June 2015*
- Bridgette Casey, Jackson County Health Department, July 2015*
- Amy Endrizal, St. Louis University, August 2015*
- Laura McCulloch, University of Missouri-Columbia, August 2015*
- Melissa Stephenson, Saving Sight, August 2015*
- Jennifer Hunter, MODHSS, September 2015*
- Martha Smith, MODHSS, September 2015*
- Susan Kady, MODHSS, September 2015*
- Jennifer Harrison, MODHSS, September 2015*
- Maha Mohamed, Truman State University, September 2015*
- Kris Kummerfeld, MODHSS, September 2015*
- Pat Simmons, MODHSS, September 2015*
- Momi Sagoe, Truman State University, September 2015*
- Victoria Thompson, Truman State University, September 2015*
- Mary Clare Pond, Truman State University, September 2015*
- Mary Menges, MODHSS State Public Health Lab, September 2015*
- Botswana Blackburn, University of Missouri-Columbia, September 2015*
- Emily Quick, Truman State University, September 2015*
- Jennifer Harris, Lincoln County Health Department, October 2015*
- Deidre Griffith, Missouri Foundation for Health, October 2015*
- Joshua Middendorf, Chiropractic Healing and Restoration, October 2015*

**Join MPHA**

Are you a member of APHA but not currently a member of MPHA? We need your membership to further the message of public health in Missouri. The benefits of being a member of MPHA include:

- Three newsletters a year filled with up-to-date information
- Legislative updates on Missouri issues as well as national topics impacting Missourians
- Annual meeting with other public health professionals
- Statewide network of public health professionals

*If you are interested in membership in MPHA, please contact Denise Strehlow at [dsl9171@bjc.org](mailto:dsl9171@bjc.org), 314-286-0504 or complete the membership form and return to the MPHA office.*

## Public Health Students Organize

Linda Cooperstock, MPH

The MPHA-MOALPHA Annual Conference welcomed a new action in September. Students, faculty, and health professionals from 4 Missouri public health programs met to discuss and create the new organization: Student Public Health Association of Missouri (SPhAM).

During key informant interviews conducted during Phase 1 of Transforming the Future of Public Health in Missouri, academic interviews indicated a need to have collaboration and communication among all the public health programs in Missouri. More than 40 students jumped at the opportunity to meet, discuss a communication strategy, and create the new student public health organization during a session at the Annual Conference. Faculty mentors from each program, - Missouri State University (Springfield), University of Missouri (Columbia), St. Louis University (St. Louis), and Truman State University (Kirksville) - came forward to guide the students from their respective programs in this endeavor. We have since learned that Lindenwood University has a public health program and has expressed interest in participating.

Board members of MPHA provided brief descriptions advocacy, educational programs, and Transforming the Future of Public Health in Missouri. The students took over the rest of the session to vote on their name, SPhAM, and to set several goals for the group.

Potential activities that would give this group purpose:

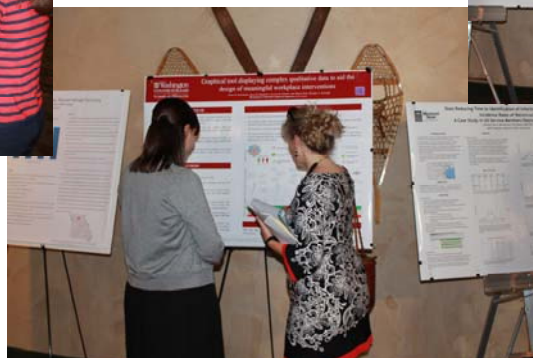
- Umbrella statewide student public health organization
- Advocacy - Unified student voice in advocacy at the state legislature

- Common public health courses/collaboration among programs
- Communications
- Student section of the Annual Meeting

Ideas they agreed to work on:

- Develop a state level communication plan including social social media; inform on PH issues for state.
- Explore “co-courses” – courses that students from any PH program could take at other schools.
- Event collaboration (students would inform each other of each others’ events and possibly participate).
- Expand the statewide student group opportunity to all colleges in Missouri – to get more colleges and junior colleges involved in public health education.
- Recruit/educate statewide. - to have an organization that could reach out to all universities in the state to recruit for public health interest (regardless of whether they had an MPH program, as many disciplines are involved in public health and only a few in state have MPH programs)
- Annual meeting/Board presence –They would nominate a student to fill the existing MPHA Board position of Student Liaison
- Created a name for their statewide group: STUDENT public health ASSOCIATION OF MISSOURI – SPhAM, to be pronounced SPAM
- They submitted their contact to be included in the communication list.

Funding for refreshments was graciously provided by the MU MPH and Missouri State University MPH programs.



## MPHA Joint Annual Meeting Coverage



**Scott Johnson Award**  
Mahree Skala



**Robert Northcutt Award**  
Kearney Courier  
Clean Air Kearney



**Group Merit Award**  
Kansas City Health Department  
Aim4Peace Violence Prevention Program



**Certificate of Merit Award**  
Patti Van Tuinen

**Media Award**  
Kristofor Husted,  
Bram Sable-Smith  
and KBIA



### Thanks to Our Sponsors and Exhibitors

Aetna Better Health of Missouri, Amerigroup, Brown Smith Wallace, Compass Health, DMI Solutions, Inc., Just Jewelry, LiveStories, Lyme Association of Greater Kansas City, Inc., Missouri Care - A WellCare Company, Missouri Department of Health & Senior Services, MODHSS-Bureau of Community Health & Wellness, MODHSS-Bureau of Environmental Epidemiology, MODHSS-Bureau of Health Care Analysis & Data Dissemination, MODHSS-Bureau of HIV, STD and Hepatitis, MODHSS-Bureau of Pregnancy Risk Assessment & Monitoring System, Missouri Department of Insurance, Financial Institutions and Professional Registration, Missouri Local Government Employees Retirement System (MOLAGERS), Missouri State University Master of Public Health Program, National Network of Libraries of Medicine, Retractable Technologies, Inc., Sanofi Pasteur, VaxCare and Wellness Research



## *Foundation Scholarships*

*The MPHA Education Foundation awards four scholarships annually to Missouri public health professionals, students and local public health agencies. Scholarship applications are due no later than September 1<sup>st</sup>, and will be awarded at the annual public health conference in September. The following information provides a brief overview of each scholarship. Please go to <http://www.mopha.org/scholarships-awards.php> for details, applications and eligibility requirements.*

*Established in 1995, the Education Foundation receives funds that promote a higher awareness and knowledge of public health, to educate public health professionals, community leaders, and communities about public health issues, and to honor Missouri public health leaders by awarding scholarships in their name. In addition to giving scholarships, the Foundation supports awards to public health professionals and students, as well as educational programs to promote quality public health for Missouri.*

*Applicants may apply an unlimited number of times for each of our scholarships providing they qualify under the established requirements and have not been a previous recipient. More detailed information can be found on the MPHA website at <http://www.mopha.org/scholarships-awards.php>.*

### **Edna Dell Weinel Scholarship**

Edna Dell Weinel Scholarship provides the opportunity for practicing public health professionals to participate in this lifelong learning process. This scholarship, the value of which is dependent upon the request and need of the applicant(s), not to exceed \$750, is available for public health workers to develop in their profession through educational meetings, professional credentialing, seminars or through traditional academic course work.

### **Leuthen – Brunner Local Public Health Agency Scholarship**

Leuthen–Brunner Local Public Health Agency Scholarship grant honors Ron Leuthen and Phil Brunner, former MPHA members who worked tirelessly to advance local public health in Missouri. This award is designed to assist local public health agencies towards voluntary accreditation through Missouri Institute for Community Health or National Public Health Accreditation Board. This is a one-time grant for local public health agencies. The \$750 scholarship will be awarded at the annual MPHA Meeting.

### **Jackie Liesemeyer Nursing Scholarship**

Jackie Liesemeyer was a Community Health Nurse who worked for more than 20 years in various positions in the Central District Office of the Missouri Department of Health. Jackie’s spirit of independence and self-reliance was reflected in her approach to her clients, individuals, program representatives and local health units. She provided the information, support and encouragement that fostered growth and the ability to do for oneself all that was possible in the spirit of community health nursing. Jackie is honored with a \$750 nursing scholarship in her name that will enable others to enhance public health in Missouri. One scholarship is awarded at the MPHA Annual Meeting, usually held in the Fall.

### **Health Professional Scholarship**

The \$750 Health Professional Scholarship is available for a MPHA member who is working on an undergraduate or graduate degree in a public health related field which will further their career. Examples of fields of study include: administration, epidemiology, health education, nursing, health promotion, etc.

## *Scholarships Awarded in 2015*

**Edna Dell Weinel Scholarship**  
*Amanda Grodie*

**Health Professional Scholarship**  
*Laura McCulloch*



## MPHA Members

Now in existence since 1925, the Missouri Public Health Association (MPHA) continues to strive to expand our services to meet the needs of public health across Missouri. We hope that you took part in one or more of the many events that we offered in 2015. Check out the 2016 calendar!

It is our mission to be the voice of public health in Missouri through advocacy, membership services and our Education Foundation. In order to meet our mission and provide services in our state, MPHA relies on the generosity of individuals and organizations for support. Without the investment of members like you, MPHA wouldn't be able to continue to be the voice for public health across Missouri.

We are asking you to help us continue the public health message by a donation to MPHA Education Foundation. Every dollar counts in the advancement of public health. If each member would make a donation, imagine the progress and impact we could make in Missouri. Your generosity will make a difference in the future of MPHA by allowing us to continue in our work advancing public health in Missouri. ***The MPHA Education Foundation is a 501(c)3 corporation which means that donations to the Foundation are tax deductible.***

Thank you in advance for your generosity.

Sincerely,



Linda Cooperstock  
MPHA President

*Donating is easier now more than ever. Visit [www.mopha.org](http://www.mopha.org) and click on the Scholarship/Awards tab. Your generous donations will help support educational opportunities for public health professionals and students and promote quality public health for Missouri.*



# Annual Conference


September 27-29, 2016

Stoney Creek Inn  
Columbia, MO



**MICH**  
Missouri Institute for Community Health  
Partners for Better Health



 Missouri Association of  
Local Boards of Health

**MoALPHA**  
MISSOURI ASSOCIATION OF LOCAL PUBLIC HEALTH AGENCIES

***Missouri Public Health Association: Call for Articles***

As a member of the Missouri Public Health Association, you are invited to submit articles for our newsletter. We welcome submissions on any public health related topic.

**Please include the following information with your article submission:**

- Name
- Professional affiliation or academic institution (if a student)
- Title of article
- Reference list
- A headshot or photo of you doing public health work

Please keep your article to 300-500 words. Articles from members will be reviewed by the Missouri Public Health Association Board. Please email your articles and any questions to Corrie Courtney [ccourtney@clayhealth.com](mailto:ccourtney@clayhealth.com) and Sandy Boeckman [sboeckman@mopha.org](mailto:sboeckman@mopha.org).

**2016 Newsletter Schedule**

**February Newsletter**

Article submissions are due by February 12

**June Newsletter**

Article submissions are due by June 3

**October Newsletter**

Article submissions are due by October 7

**Webinar - November 19, 2015**

**HIPAA SECURITY & DATA COMPLIANCE ISSUES FOR PUBLIC HEALTH ORGANIZATIONS**

Thursday, November 19, 2015 ~ 12 pm CDT to 1:00 pm

This webinar will provide an impartial perspective to help you evaluate your HIPAA Security and Data Compliance status. The webinar will be led by Anthony (Tony) Munns, a nationally recognized leader and speaker on systems and security compliance in the healthcare, government, insurance and banking industries.

The knowledge transfer and key talking points covered during the presentation include:

- ◇ Safe-Guarding Patient Information
  - ◇ Data Breaches & Settlements
- ◇ Security, Privacy, Information Security, Cybersecurity—What does it all mean?
  - ◇ Understanding the Costs of Cyber Crime
- ◇ Compliance & Regulation Considerations—Beyond HIPAA and HITECH
  - ◇ Nine Steps to Reduce the Risk

Tony is a Partner in Brown Smith Wallace’s Advisory Services practice, leading the firm’s IT audit and security teams. He helps organizations manage their risks associated with the use of technology and with the implementation of comprehensive Disaster Recovery and Business Continuity plans.

Presenter Information: Anthony J. Munns, FBCS, CITP, CIRM, CISA, Brown Smith Wallace LLC, 314-983-1297, [amunns@bswllc.com](mailto:amunns@bswllc.com), 6 City Place Drive, Suite 900, St. Louis MO 63141

*Register at <http://www.gotowebinar.com/hipaa-webinar/registration>*

## *MPHA Board of Directors*

### **OFFICERS**

#### **President (2015-2016)**

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*NOTE: The Executive Committee is made up of  
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Vacant

### **EXECUTIVE DIRECTOR**

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**Visit us on the Web**  
[www.mopha.org](http://www.mopha.org)

**COMMUNIQUE' Editor**  
**Corrie Courtney, MPH, RN**  
**Clay County Public Health Center**  
Send comments and/or articles to:  
[ccourtney@clayhealth.com](mailto:ccourtney@clayhealth.com)

# MPHA MEMBERSHIP



I want to help fulfill MPHA's mission to promote health in the State of Missouri

- Regular Membership \$50.00
- Full-Time Student/Retiree \$25.00

*I'd Like to make a donation to the MPHA Educational Foundation \$ \_\_\_\_\_*

Name: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Position: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

*Areas of Professional Interest*

- Citizen Health Involvement
- Health Promotion
- Infectious Disease
- Health Official
- Environmental Health
- Other: \_\_\_\_\_
- Public Health Nursing
- Health Care
- Support Services
- Food and Nutrition
- Chronic Diseases

*I'd like to serve on the following committees:*

- Education
- Membership
- Annual Meeting
- Resolutions & Bylaws
- Advocacy & Public Policy
- Public Health Week

**PAYMENT OPTIONS**

- Check enclosed
- Invoice my organization
- Master Card/VISA/Discover

Card # \_\_\_\_\_ Exp: \_\_\_\_\_

*Mail completed form to MPHA, PO Box 126, Jefferson City, MO 65102. If you have questions call 573-634-7977.*