

Creating a Healthier MISSOURI

For Science. For Action. For Health.

September 24-26, 2019
Holiday Inn Executive Center
2200 I-70 SW
Columbia, MO

CONFERENCE OBJECTIVES

Education. Networking. Involvement

- ◆ Provide information for public health professionals, governing body members, and partnership efforts to enhance the coordination of health and human services for Missourians.
- ◆ Provide an environment for information exchange among individuals involved in and impacted by the provision, support and use of public health services.
- ◆ Increase individuals' involvement in associations with a commitment to improving the health of all Missourians.

The Holiday Inn Executive Center in Columbia, Missouri is the location for the joint conference of the Missouri Public Health Association, Missouri Association of Local Public Health Agencies, Missouri Institute for Community Health, and the Missouri Department of Health and Senior Services. The conference will take place on September 24-26, 2019 and the Conference Planning committee has coordinated an outstanding array of nationally known speakers – all professionals in their fields of expertise.

All of the meal functions and breaks will be held in the Exhibit area where booth spaces will be assigned on a first come-first serve basis (excluding sponsors), so please fill out and return the enclosed **Exhibitor Registration Form** with your payment as soon as possible. If you have any questions about the conference, please feel free to call MPHA at 573-634-7977 or email at sboeckman@mopha.org.

The **Holiday Inn Executive Center** has extended a conference room rate of **\$99.95 for single or double** occupancy. This rate is available until September 3, 2019 by calling 573-445-8531, mention group block rate and Missouri Public Health Association when making your reservations.

We are looking forward to your participation in our Conference and are grateful for your involvement. We know it will be an effective opportunity for you to interact with Public Health Professionals from Missouri and around the region.

Tuesday, September 24, 2019

- 12:30 pm Registration
- 1:00-4:00 pm **Conflict Resolution**
Speaker: Dr. Charlene Berquist, Director, Center for Dispute Resolution, Professor, Department of Communication, Missouri State University; Heather Blades, Associate Director, Center for Dispute Resolution
- 4:30-6:30 pm MoALPHA Session for New Administrators
- 5:00-6:30 pm MPHA Board Meeting (Off-Site)

Wednesday, September 25, 2019

- 7:00 am Exhibitor Set-Up and Continental Breakfast
- 8:00-10:00 am Registration and Poster Competition Set-Up
- 9:00-10:00 am MPHA General Membership Meeting
- 10:00-11:30 am **WELCOME**
Speaker: Dr. Randall Williams, Director, MODHSS (invited); Andrew Warlen, MPHA President; Kelley Vollmar, MoALPHA President
- TRANSFORMING THE FUTURE OF PUBLIC HEALTH- A #HEALTHIERMO UPDATE**
Speaker: Casey Parnell, #HealthierMO
- OPENING SESSION**
Speaker: Bob Hughes, Missouri Foundation for Health
- 11:30-1:00 pm Awards Luncheon
- 11:30-1:00 pm Poster Competition
- 1:00 pm **BREAKOUT WORKSHOPS**
- Standardizing the Non-Medical Exemption Process Across Missouri**
Speaker: Jon Mooney, MS, Assistant Director, Springfield-Greene County Health Department
- Addressing the Epidemic of Youth Use of Juul and Other Electronic Smoking Devices**
Speaker: Dr. Kevin Everett; Jenna Wintemberg; Ginny Chadwick
- Newborn Screening: Public Health Impacting Lives from Birth**
Speaker: Tracy Klug, Newborn Screening Laboratory Manager, MODHSS; Lori Swartz, Newborn Screening Follow-Up Manager, MODHSS
- Developing a Communication Plan**
Speaker: Jaci McReynolds, MHA, Owner, Impact Advantage, LLC
- 2:30 pm Break with Exhibitors
- 3:15 pm **BREAKOUT WORKSHOPS**
- Opioid Vulnerability Assessment Project**
Speaker: Becca Mickels, MODHSS

HealthTran-Improving Rural Community Health by Reducing Transportation Barriers

Speaker: Melissa VanDyne, Executive Director, Missouri Rural Health Association; Mary Gordon, Project Manager, HealthTran

Academic/Public Health Partnerships Forum

Moderator: Lynelle Phillips, RN, MPH, University of Missouri-Columbia

- 4:30 pm MoALPHA Board Meeting
- 6:00 pm MICH Board Meeting with Dinner

Thursday, September 26, 2019

- 7:30 am Registration and Continental Breakfast
- 7:30 am MoALPHA General Membership Meeting
- 8:30 am **GENERAL SESSION**
Missouri Budget Project: How Missouri Stacks Up
Speakers: Lindsey Baker, Ph.D., Research Director, Missouri Budget Project
- 9:45 am Break with Exhibitors
- 10:15 am **BREAKOUT WORKSHOPS**
Medical Marijuana: An Update
Speaker: Lyndall Fraker, Medical Marijuana Director, MODHSS
- Communication and Marketing***
Speaker: Christopher Casey, MPH, Senior Health Communication Coordinator, Health Literacy Media
- How to Have Difficult Conversations***
Speaker: Julie Herigon, BS, English Education, Staff Development and Training Coordinator, MODHSS
- 11:15 am Break with Exhibitors
- 11:30 am **BREAKOUT WORKSHOPS**
Exploring the Communications Echo Chamber and Ways to Escape
Speaker: William D. Snook, M.S., Ed. Senior Information and Policy Officer, Kansas City Health Department; Jaci McReynolds, MHA, Owner, Impact Advantage, LLC
- County Commissioners***
Speaker: TBD
- Evaluation Based on the Foundational Public Health Services***
Speaker: Stephen Njenga, MPH, MHA,, CPHQ, CPPS, Director of Performance Measurement Compliance, Missouri Hospital Association
- 12:30 pm Luncheon
- 1:00 pm **CLOSING SESSION**
Building a Momentum Mindset: How to Conquer Change, Boost Resilience and Accelerate Your Success No Matter What Hits the Fan
Speaker: Kim Becking, Motivational Speaker, Change & Leadership Expert

Sponsors and Exhibitors

SPONSORSHIPS

Gold/Lunch Sponsor

(Two Available)

\$3,000

Silver/Breakfast Sponsor

(Three Available)

\$1,500

Bronze/Break Sponsor

(Three Available)

\$1,000

Keynote Speaker Sponsor

(Two Available)

\$1,500

EXHIBITORS

For-Profit

\$350

Non-Profit

\$225

GOLD/LUNCH SPONSORS RECEIVE:

- One exhibit table
- Signage during lunch
- Meals each day
- Recognition in the conference materials
- Four (4) conference registrations

SILVER/BREAKFAST SPONSORS RECEIVE:

- One exhibit table
- Signage during breakfast
- Meals each day
- Recognition in conference materials
- Three (3) conference registration

BRONZE/BREAK SPONSORS RECEIVE:

- One exhibit table
- Signage during break
- Meals each day
- Recognition in conference materials
- Two (2) conference registration

EXHIBITORS RECEIVE RECEIVE:

- Table top displays
- One (1) conference registration

REGISTRATION FORM

(Pipe and drape is furnished for all exhibit tables)

Organization Name: _____

Representative Name(s) and Title: (limit 2 with each booth/excludes sponsors):

Address _____

City/State/Zip _____

Phone _____ Email _____

Each sponsor, contributor and exhibitor will be mentioned in our program. Please provide a brief description of your group, product and/or service:

Deadline for this application is September 1, 2019. Refund requests made by September 1, 2019 must be in writing to receive a refund of one half the total amount paid. No refunds will be made after September 1, 2019. Please mail completed registration form along with a check made payable to: Missouri Public Health Association, 722 E. Capitol Avenue, Jefferson City, MO 65101. If you have question please call 573-634-7977.

Total Amount Enclosed \$ _____